



**GLOBAL A.I.  
ENTREPRENEUR  
SUMMIT**

# **LIVE IN THE METAVERSE**

**7TH - 8TH SEPTEMBER 2023  
9AM - 1PM UK TIME**



**geniusU**



**ENTREPRENEURS  
INSTITUTE**





**DAY ONE**

# TREND ONE

# WORLD IN CHAOS





# WORLD IN CHAOS

SEARCH

FORTUNE

Subscribe Now

## Morgan Stanley says commercial real estate will crash harder than during the Great Financial Crisis. Here's how 5 other top institutions see it playing out

BY ALENA BOTROS

June 26, 2023 at 10:29 PM GMT+2

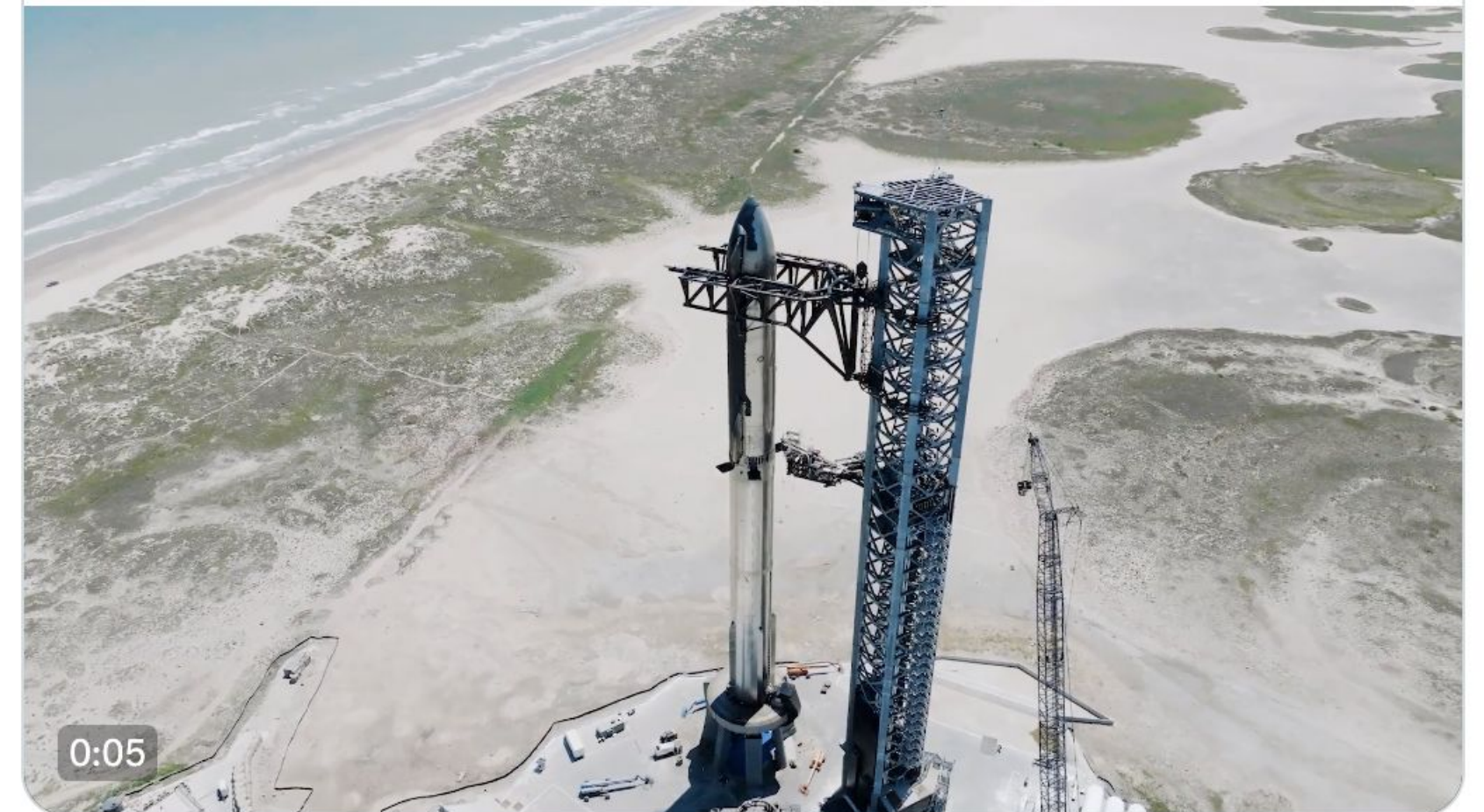


Elon Musk   @elonmusk · Sep 6

Starship is ready to launch, awaiting FAA license approval

 SpaceX  @SpaceX · Sep 6

Fully stacked Starship on the launch pad at Starbase



 10.5K

 28.6K

 263.8K

 61.6M





# WORLD IN CHAOS

**Global box office takings make Barbie the biggest film of 2023**



BUSINESS NEWS

POLITICS NEWS

WORLD NEWS

**Russian general warns Putin will 'inevitably' fire 'nuclear weapons' to claim victory in Ukraine**

WRITTEN BY MARK CHANNER WAR CORRESPONDENT | 5<sup>TH</sup> SEP 23 2:24 PM



# WORLD IN CHAOS

## Dictionary

Definitions from [Oxford Languages](#) · [Learn more](#)



**woke**

/wəʊk/

*verb*

past of wake<sup>1</sup>.





Diversity

Latest

Magazine

Ascend

Topics

Podcasts

Video

Store

The Big Idea

Data & Visuals

Case Selections



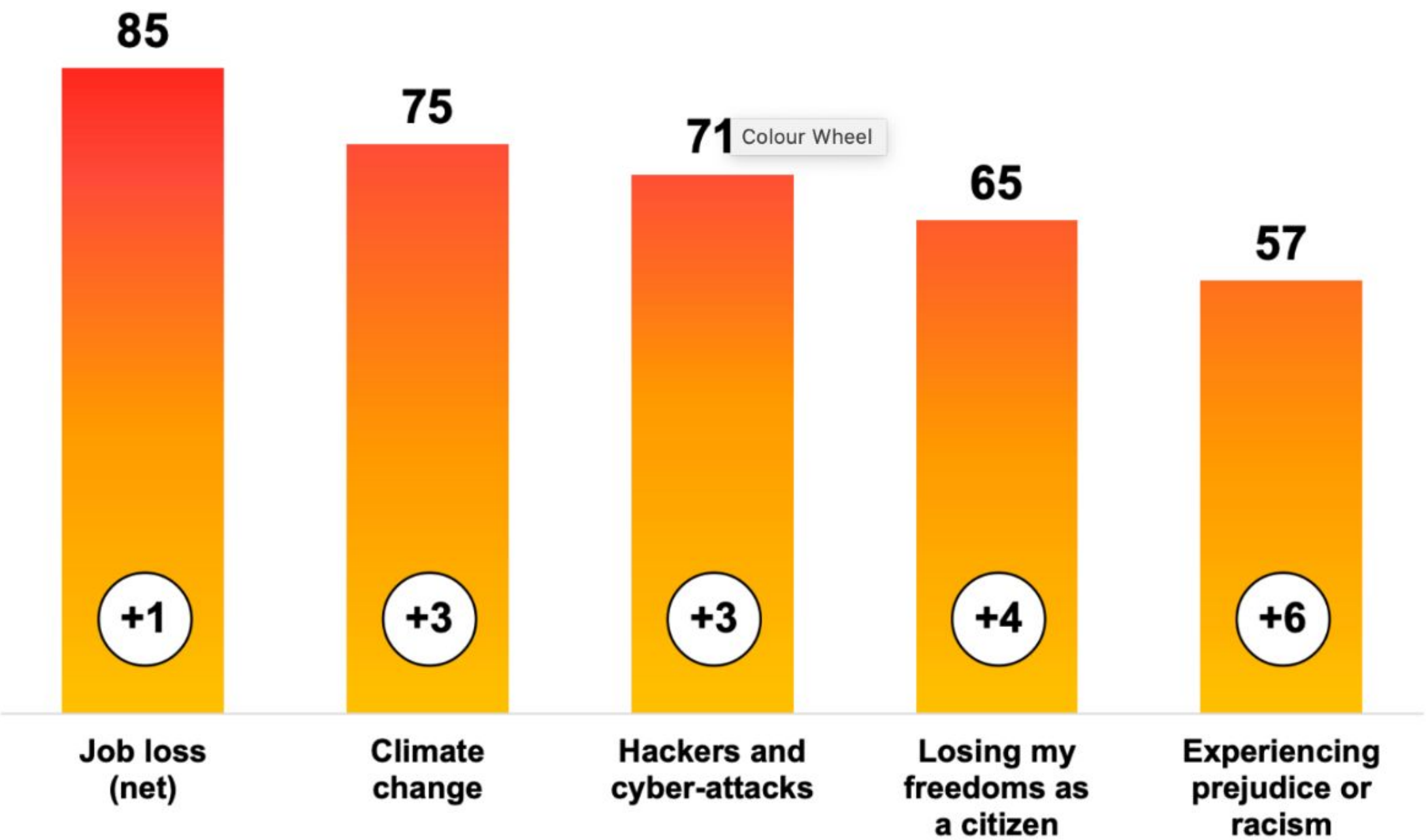
# The World is Facing a Trust Crisis



# SOCIETAL FEARS ON THE RISE

Percent who worry about...

Change, 2021 to 2022



2022 Edelman Trust Barometer. POP\_EMO. Some people say they worry about many things while others say they have few concerns. We are interested in what you worry about. Specifically, how much do you worry about each of the following? 9-point scale; top 4 box, worry. Non-job loss attributes shown to half of the sample. General population, 27-mkt avg. Job loss asked of those who are an employee of an organization(Q43/1). Job loss is a net of attributes 1-3, 5, and 22-24.



# MORE CONVINCED WE'RE BEING LIED TO BY SOCIETAL LEADERS

Percent who worry



Journalists and reporters



My country's government leaders



Business leaders

are **purposely trying to mislead people** by saying things they know are false or gross exaggerations



# DISTRUST IS THE DEFAULT: NO BASIS FOR PEACEFUL DEBATE

Majority in **24** countries

---

Which are you more likely to believe?

**59%** **My tendency is to distrust** until  
I see evidence that something is trustworthy

**VS.** \_\_\_\_\_

**My tendency is to trust** until I see evidence  
that something is untrustworthy

---

Majority in **27** countries

---

Percent who agree

People in this country **lack the ability to have  
constructive and civil debates** about issues  
they disagree on

**64%**

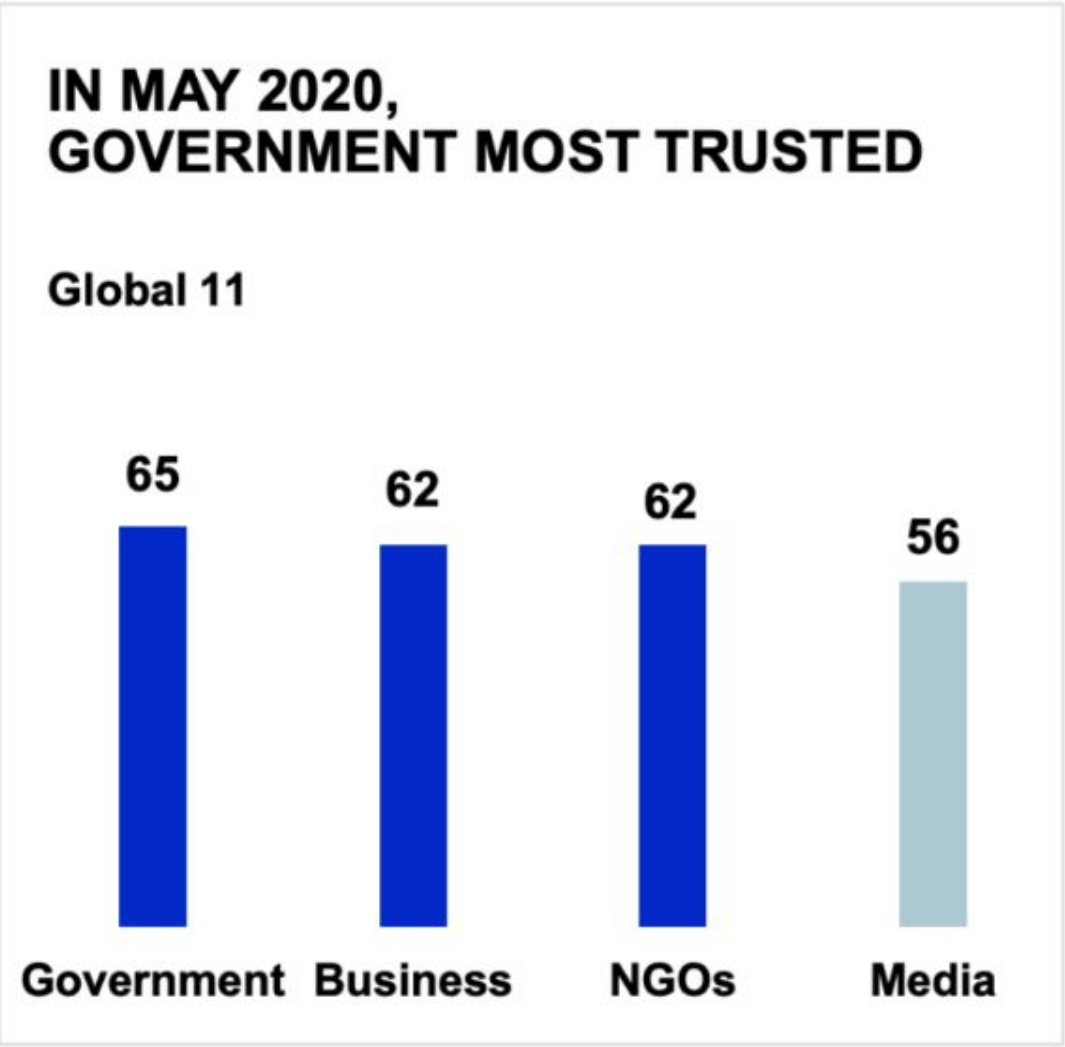
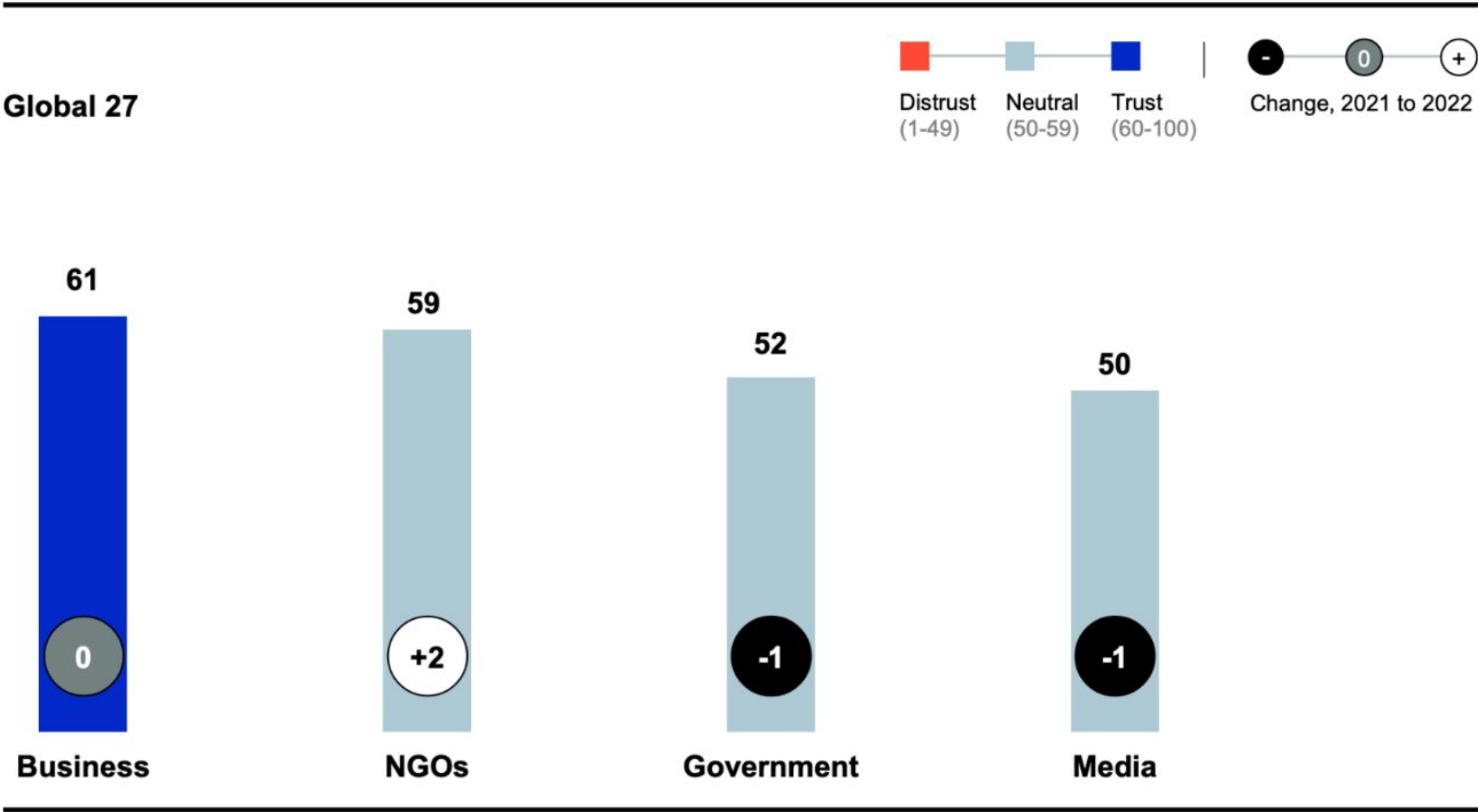
---

2022 Edelman Trust Barometer. TRU\_CHOICE. You are about to see two choices. We want you to choose the one that best describes you and your beliefs. Question asked of half of the sample. POP\_MDC. Below is a list of statements. For each one, please rate how true you believe that statement is using a nine-point scale where one means it is "not at all true" and nine means it is "completely true". 9-point scale; top 4 box, true. Question asked of half of the sample. General population, 27-mkt avg.



# TRUST DECLINES FOR GOVERNMENT AND MEDIA; BUSINESS STILL ONLY TRUSTED INSTITUTION

Percent trust



2022 Edelman Trust Barometer. TRU\_INS. Below is a list of institutions. For each one, please indicate how much you trust that institution to do what is right. 9-point scale; top 4 box, trust. General population, 27-mkt avg.

2020 Edelman Trust Barometer Spring Update. TRU\_INS. Below is a list of institutions. For each one, please indicate how much you trust that institution to do what is right. 9-point scale; top 4 box, trust. General population, 11-mkt avg.

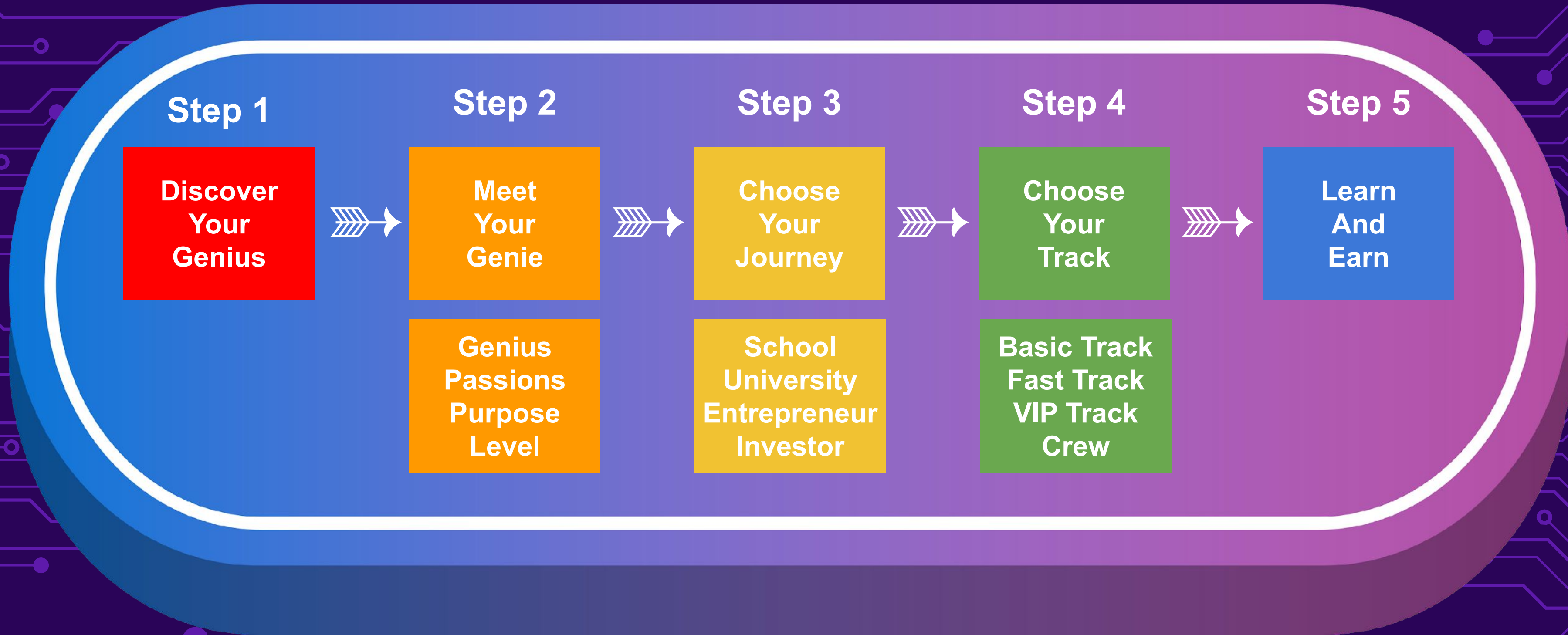




**THE EARTH NEEDS MORE HEROES**

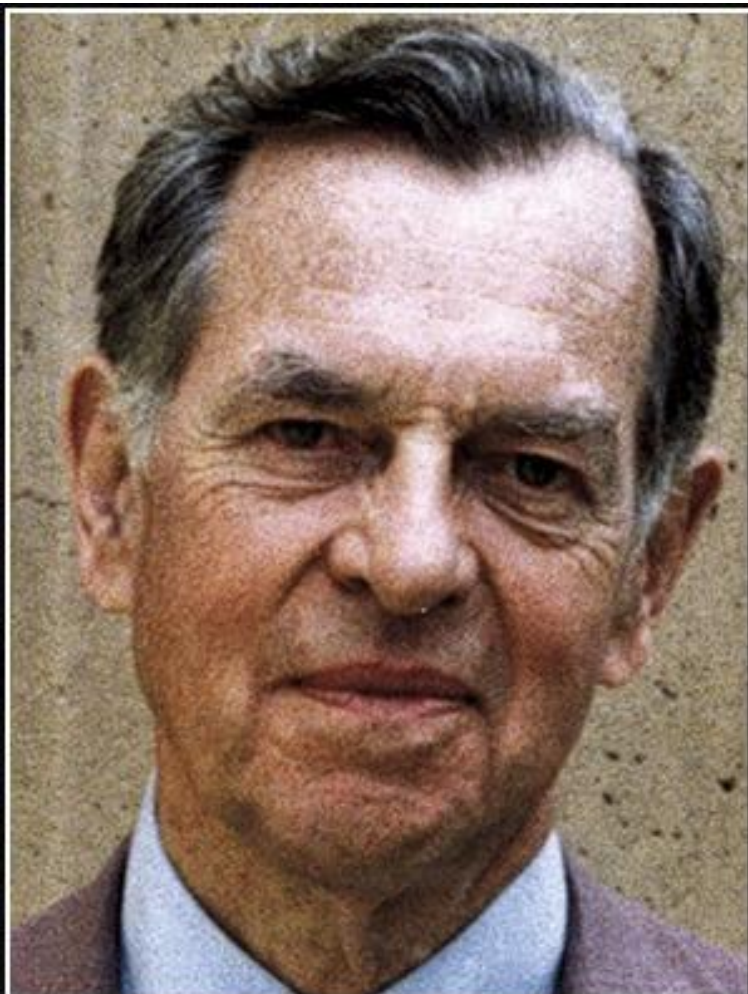


# THE GENIUS JOURNEY





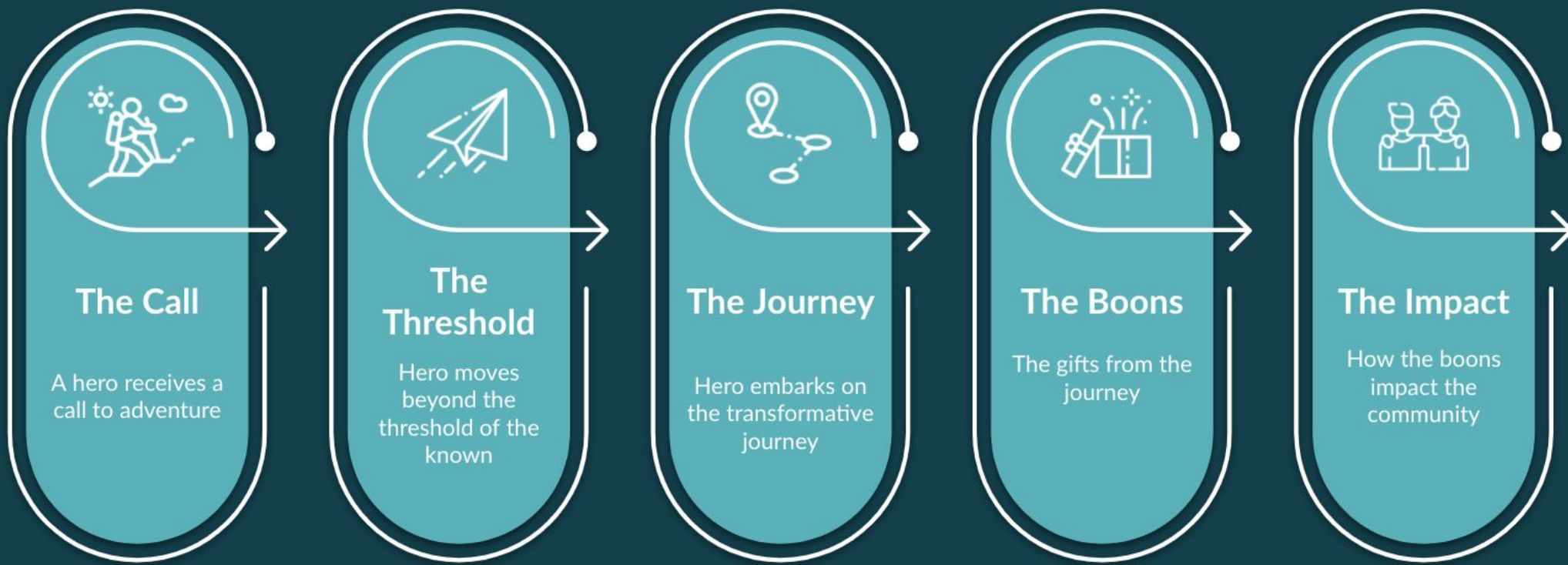
# THE HERO'S JOURNEY



The hero's journey always begins with the call. One way or another, a guide must come to say, 'Look, you're in Sleepy Land. Wake. Come on a trip. There is a whole aspect of your consciousness, your being, that's not been touched. So you're at home here? Well, there's not enough of you there.' And so it starts.

— Joseph Campbell —

AZ QUOTES





# TRUST & FLOW: ENTREPRENEUR DYNAMICS

## The No.1 agile system for entrepreneurs

**Ultraviolet** - Legend

**Violet** - Composer

**Indigo** - Trustee

**Blue** - Conductor

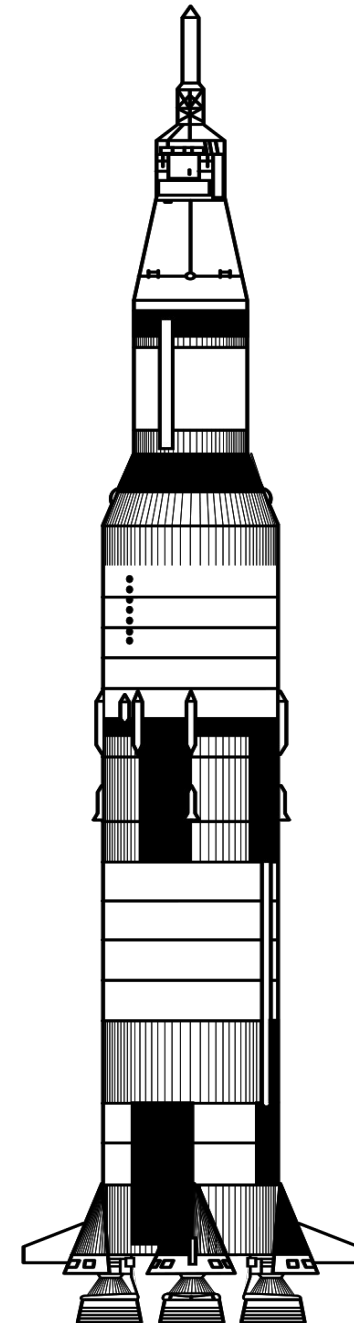
**Green** - Performer

**Yellow** - Player

**Orange** - Worker

**Red** - Survivor

**Infrared** - Victim



**Level 8**

**Level 7**

**Level 6**

**Level 5**

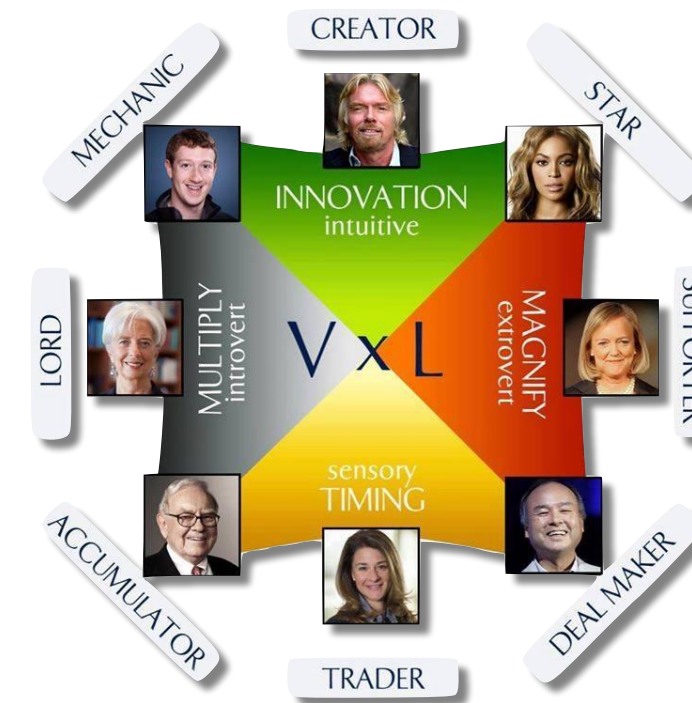
**Level 4**

**Level 3**

**Level 2**

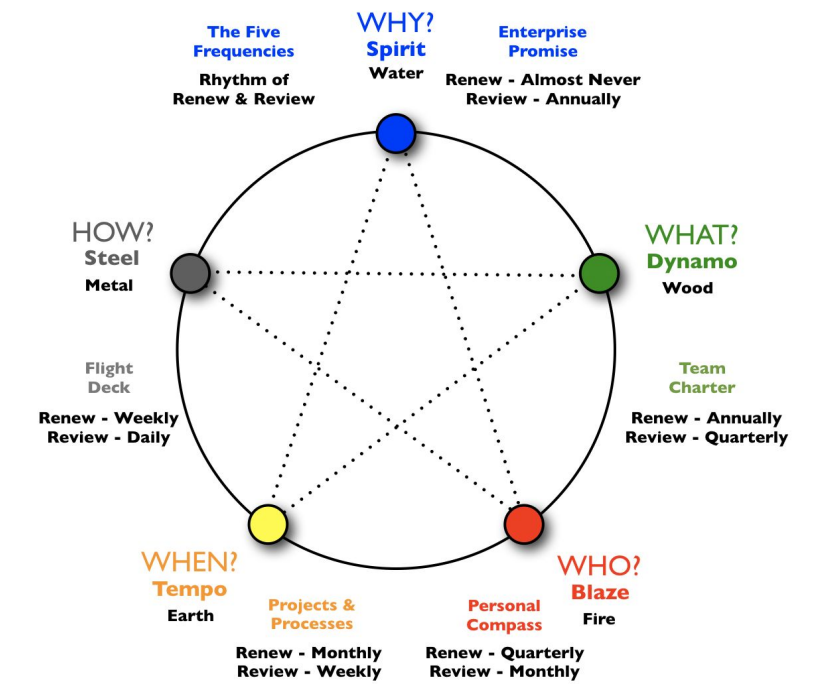
**Level 1**

**Level 0**



**Talent Dynamics**

**Wealth Dynamics**



**Society 5.0**

**Leadership 5.0**

**Entrepreneur 5.0**

**1**

**Entrepreneur Impact Test**

What's your level of flow and level of impact?

**2**

**Wealth Dynamics**

How to grow your flow

**3**

**Impact Dynamics**

How to grow your impact



# TREND TWO

# THE TALENT GAP





# THE TALENT GAP

PERSONAL FINANCE

## 2022 was the 'real year of the Great Resignation,' says economist

PUBLISHED WED, FEB 1 2023 1:33 PM EST | UPDATED WED, FEB 1 2023 3:04 PM EST



Greg Iacurci  
@GREGIACURCI

WATCH LIVE

### KEY POINTS

- About 50.5 million people quit their jobs in 2022, besting the prior record set in 2021, according to the federal JOLTS report.

More than 50 million workers quit their jobs in 2022, according to federal data, [breaking a record](#) set the year prior and demonstrating the resilience of a [hot labor market](#) characterized by ample job opportunity.

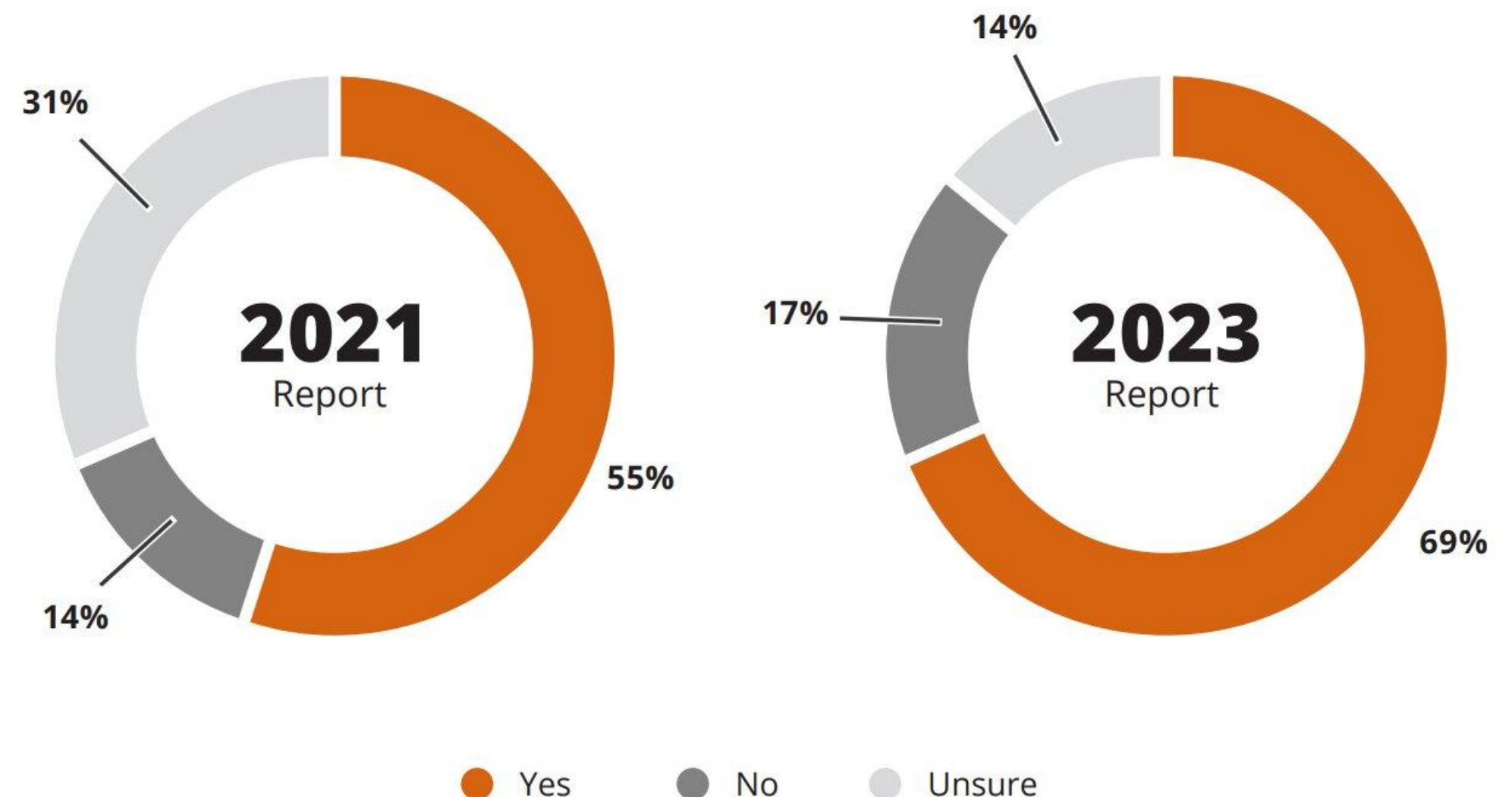
The trend of workers voluntarily leaving their jobs [began](#) in early 2021, as the U.S. economy emerged from its pandemic-era hibernation and job openings soared to historic highs.

But while quitting a job “was the 2021 story, 2022 was the real year of the Great Resignation,” said Julia Pollak, chief economist at ZipRecruiter.

## The talent crisis in the digital era becomes the top concern for companies

Miruna Macsim 04/09/2023 | 11:10

**Do you believe there is a gap in the skills your organization needs and what your employees possess right now?**





# THE TALENT GAP

Daily Infographic

## Gig Economy Statistics



The latest gig economy statistics tell us that times aren't just changing - *they've already changed.*

Gone are the days of working from 9-5 in a cradle-to-grave job. Nowadays, it's increasingly common to piece together an income from several different sources and work when you want, not when your boss tells you to.

About **36%** of U.S. workers are part of the gig economy.



### 86%

of freelancers think the industry has an even brighter future ahead.

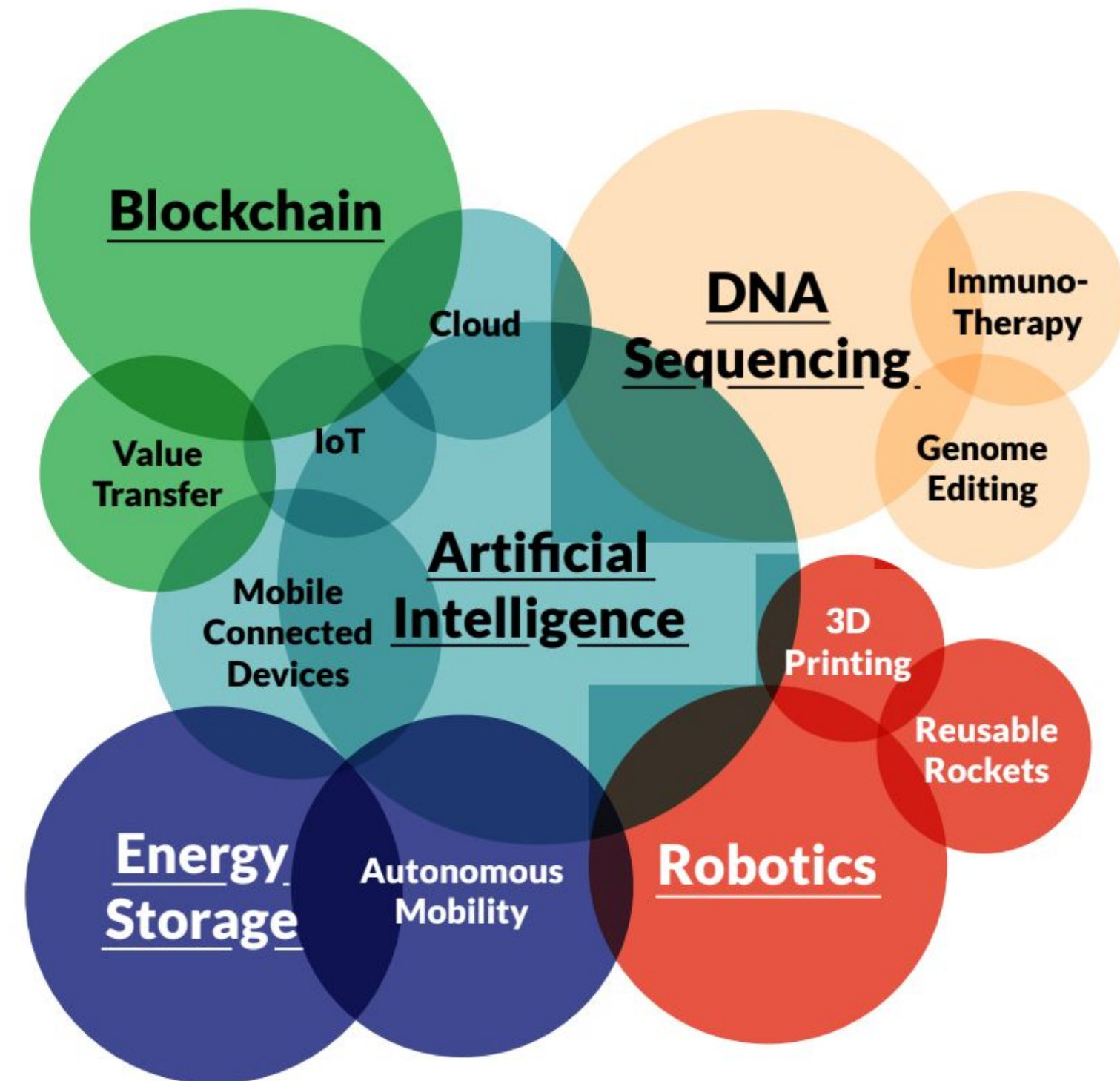


If the gig economy keeps growing at its current rate,



### more than 50%

of the U.S. workforce will participate in it by 2027.





PRIOR TO  
COVID-19

ECONOMIC  
RECESSION

RECOVERY

**BOOM sectors**

ExO Technology  
Travel / Tourism  
Entertainment

**BUST sectors**

Retail & Trade  
Construction  
Government

**TRUST**

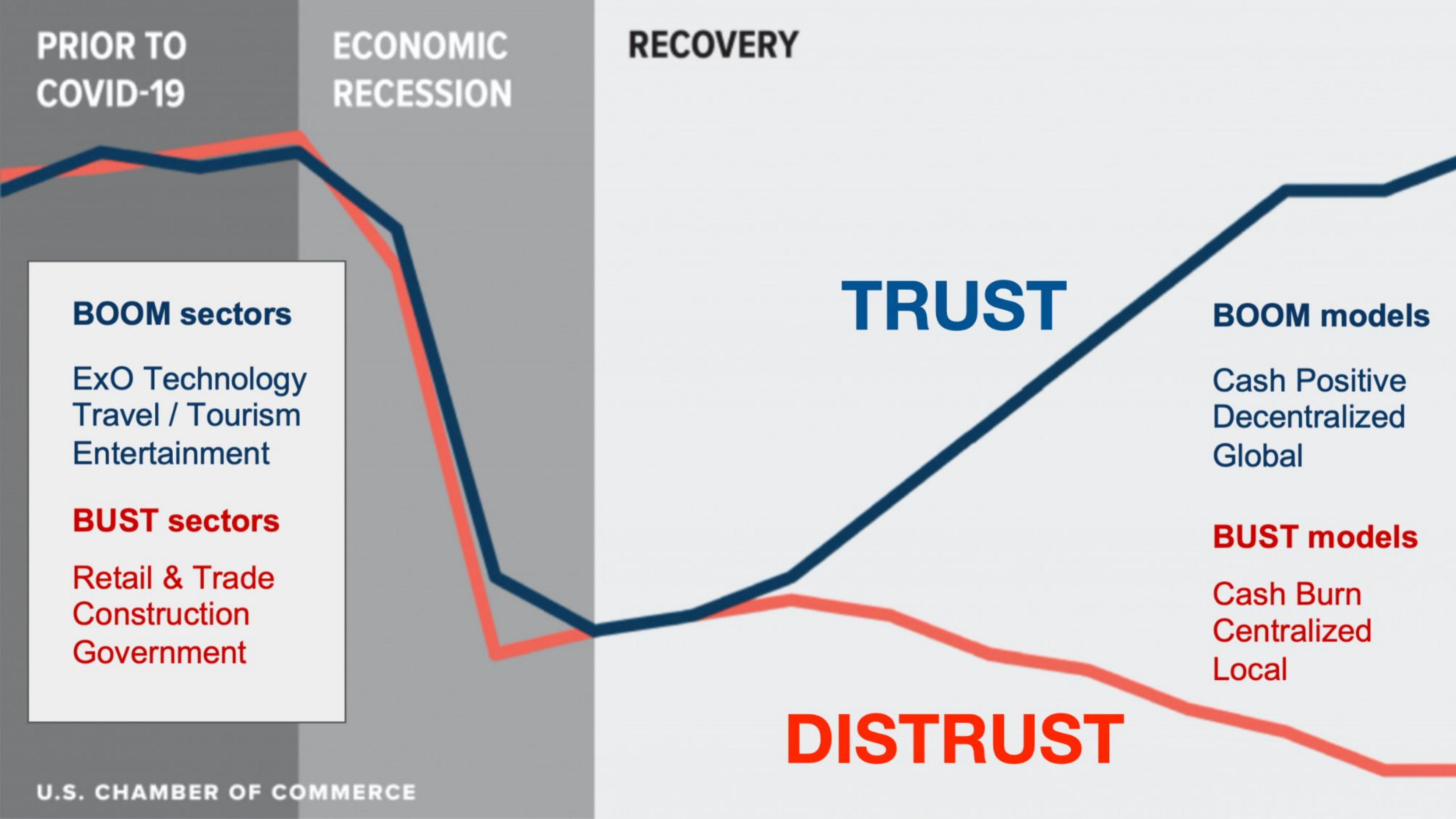
**BOOM models**

Cash Positive  
Decentralized  
Global

**BUST models**

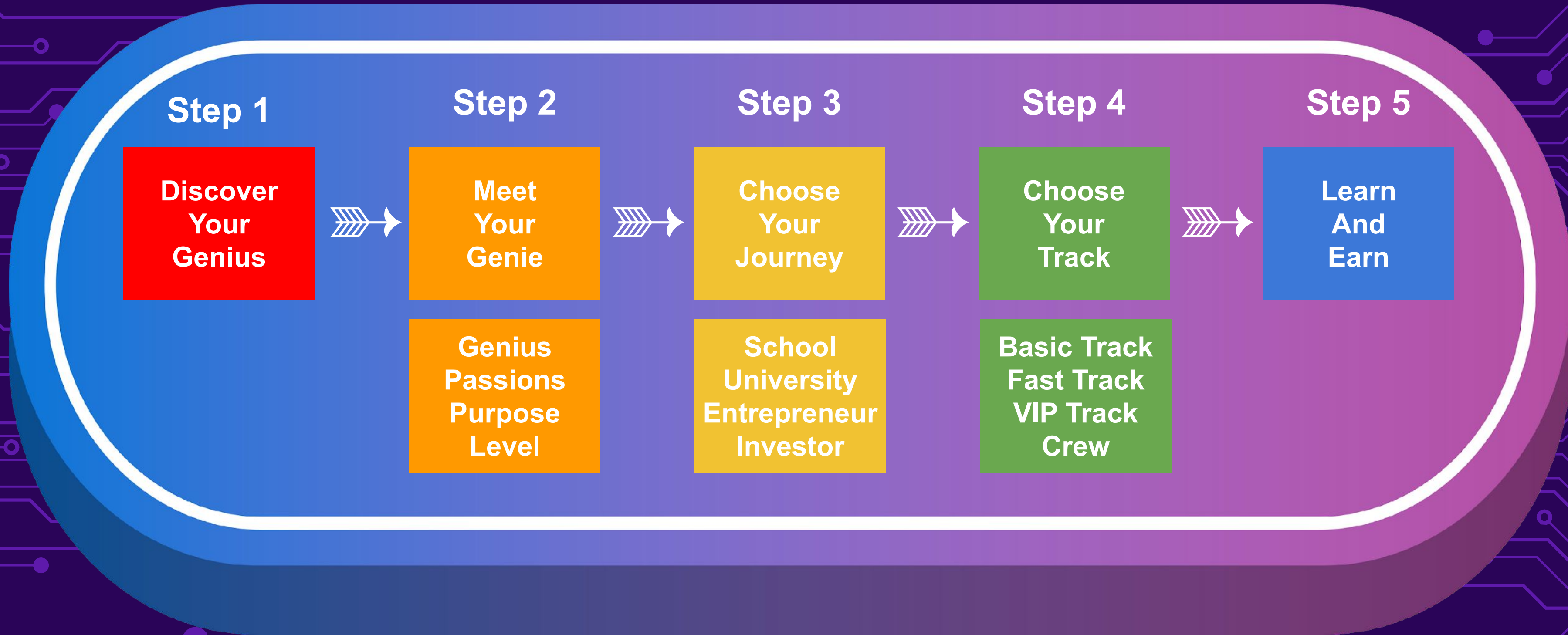
Cash Burn  
Centralized  
Local

**DISTRUST**



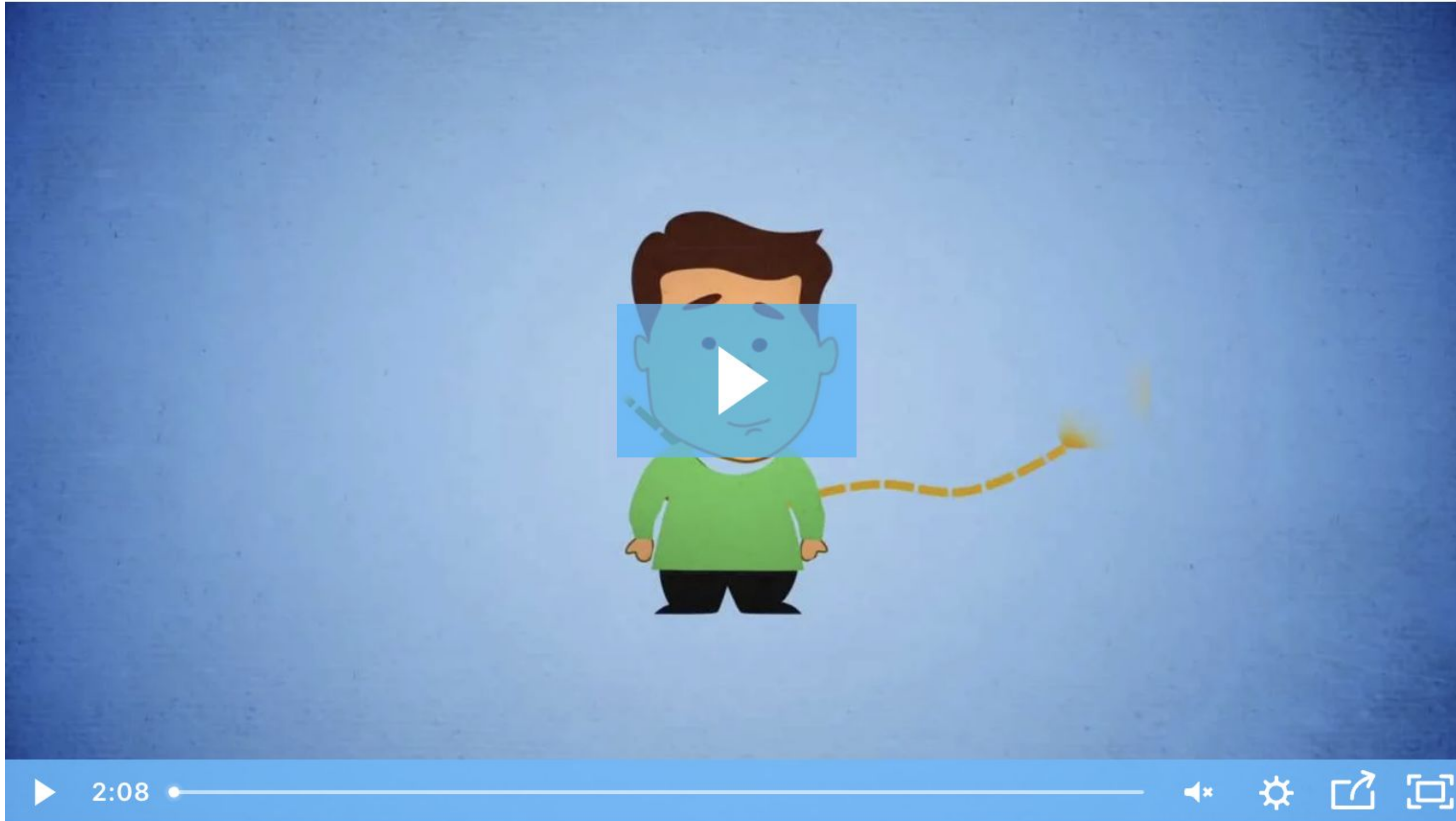


# THE GENIUS JOURNEY





# DISCOVER YOUR GENIUS





# DISCOVER YOUR GENIUS



## There are four types of geniuses.

We all have a little of each genius, but have more of one than the others. When you follow your genius, you end up doing what you love and loving what you do. These four link to the four seasons:

### Dynamo Genius

Ideas Smart: Great at starting things, but not so good at finishing - like Albert Einstein & Richard Branson

### Blaze Genius

People Smart: Loves people, but gets distracted quickly - like Marilyn Monroe & Oprah Winfrey

### Tempo Genius

Senses Smart: Grounded, but often gets lost in activity - like Nelson Mandela & Mother Teresa

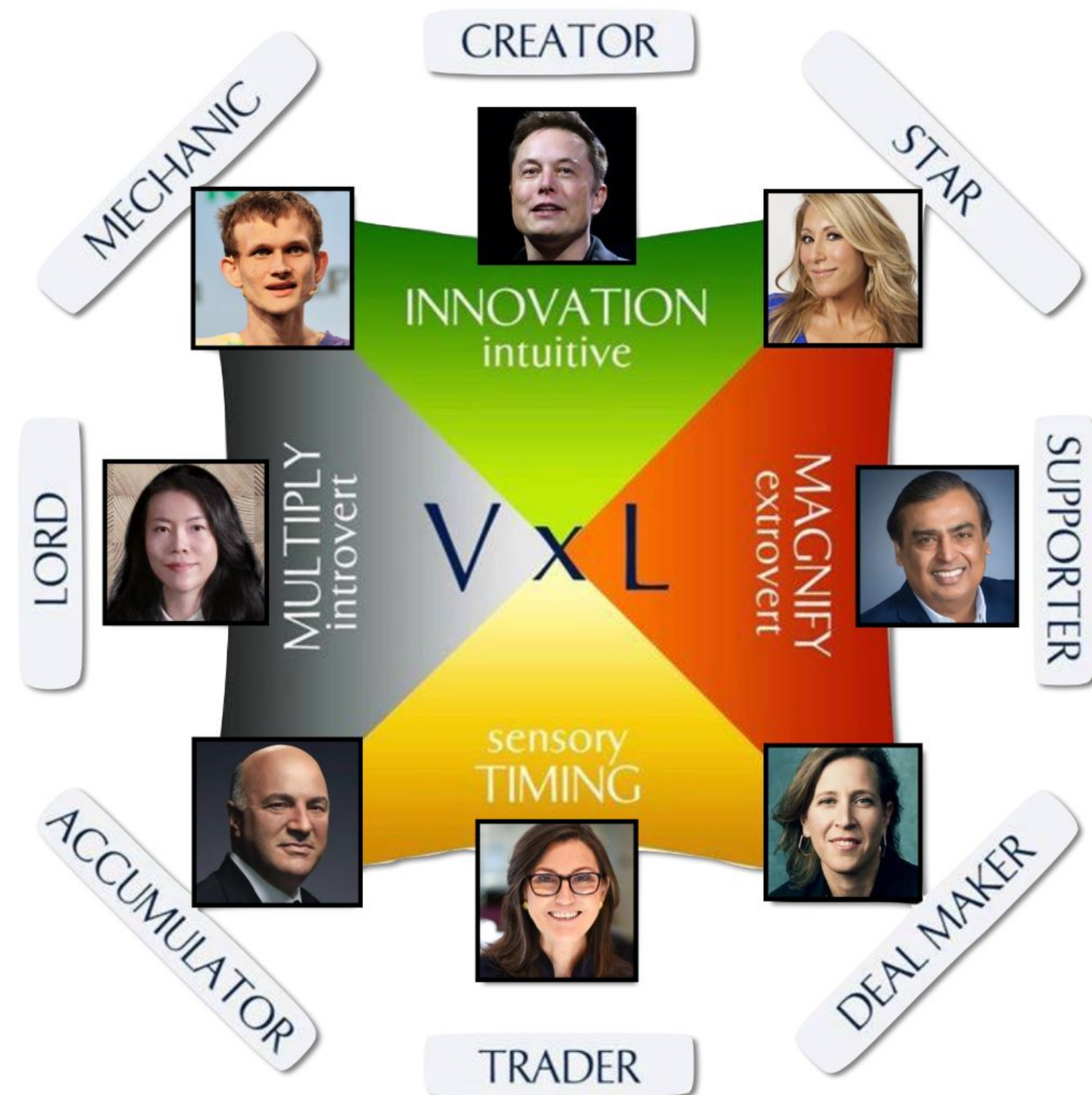
### Steel Genius

Detail Smart: Takes care of the detail, but often over-cautious - like Mark Zuckerberg & Benjamin Franklin

[Link to take the Assessment](#)



# DISCOVER YOUR GENIUS



**Wealth Dynamics is the world's leading profiling tool for entrepreneurs. Take the test to find out which of the eight wealth profiles is your natural path.**

- Get clarity on what advice to take, what to leave, what opportunities to say 'yes' to and 'no' to.
- Follow the right role models. Oprah created wealth very differently to Warren Buffett.
- Understand your customers, your family and build world class teams that work in flow.
- Learn when your winning formula becomes a losing formula through the cycle of time.



# DISCOVER YOUR GENIUS



WEALTH  
DYNAMICS

The profiling system for  
entrepreneurs to find their flow



INNOVATION  
intuitive

MULTIPLY  
introvert

MAGNIFY  
extrovert

SENSORY  
TIMING

YOUR WEALTH PROFILE IS:

 **CREATOR**

SUPPORTER

STAR

DEAL MAKER

TRADER

ACCUMULATOR

LORD

















MECHANIC

CONGRATULATIONS!

YOU'RE A CREATOR PROFILE.

A visionary,  
creative, and optimistic

Select Your MatchUp

I'm a...	Dealing with a
 Creator	 Creator
 Star	 Star
 Supporter	 Supporter
 Deal Maker	 Deal Maker
 Trader	 Trader
 Accumulator	 Accumulator
 Lord	 Lord
 Mechanic	 Mechanic

Don't know your profile?  
Tap here to take the test!

Guide to

 **WEALTH DYNAMICS 5.0**

20th Anniversary Edition





# DISCOVER YOUR GENIUS



## **Creator: Elon Musk, Tesla & SpaceX**

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



## **Trader: Cathie Wood, Ark Invest**

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



## **Star: Lori Greiner, Queen of QVC**

Lori Greiner has used her star power to become known as “Queen of QVC” and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



## **Accumulator, Kevin O'Leary, O'Leary Funds**

“Mr Wonderful” is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



## **Supporter: Mukesh Ambani, Reliance Industries**

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



## **Lord, Yang Huiyan, Country Garden Holdings**

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



## **Deal Maker: Susan Wojcicki, Youtube**

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.



## **Mechanic: Vitalik Buterin, Ethereum**

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.



# TREND THREE

# THE AGE OF AI





A person is holding a transparent, dome-shaped robot head. Inside the head, various electronic components are visible, including a microcontroller, a battery, and a complex network of red, white, and blue wires. The robot's face is made of clear plastic, and its internal structure is exposed. The background is dark and out of focus, with a blue light source visible on the right.

## AI industry and researchers sign statement warning of ‘extinction’ risk

**Washington (CNN)** — Dozens of AI industry leaders, academics and even some celebrities on Tuesday called for reducing the risk of global annihilation due to artificial intelligence, arguing in a brief statement that the threat of an AI extinction event should be a top global priority.

“Mitigating the risk of extinction from AI should be a global priority alongside other societal-scale risks such as pandemics and nuclear war,” read the statement published by the Center for AI Safety.

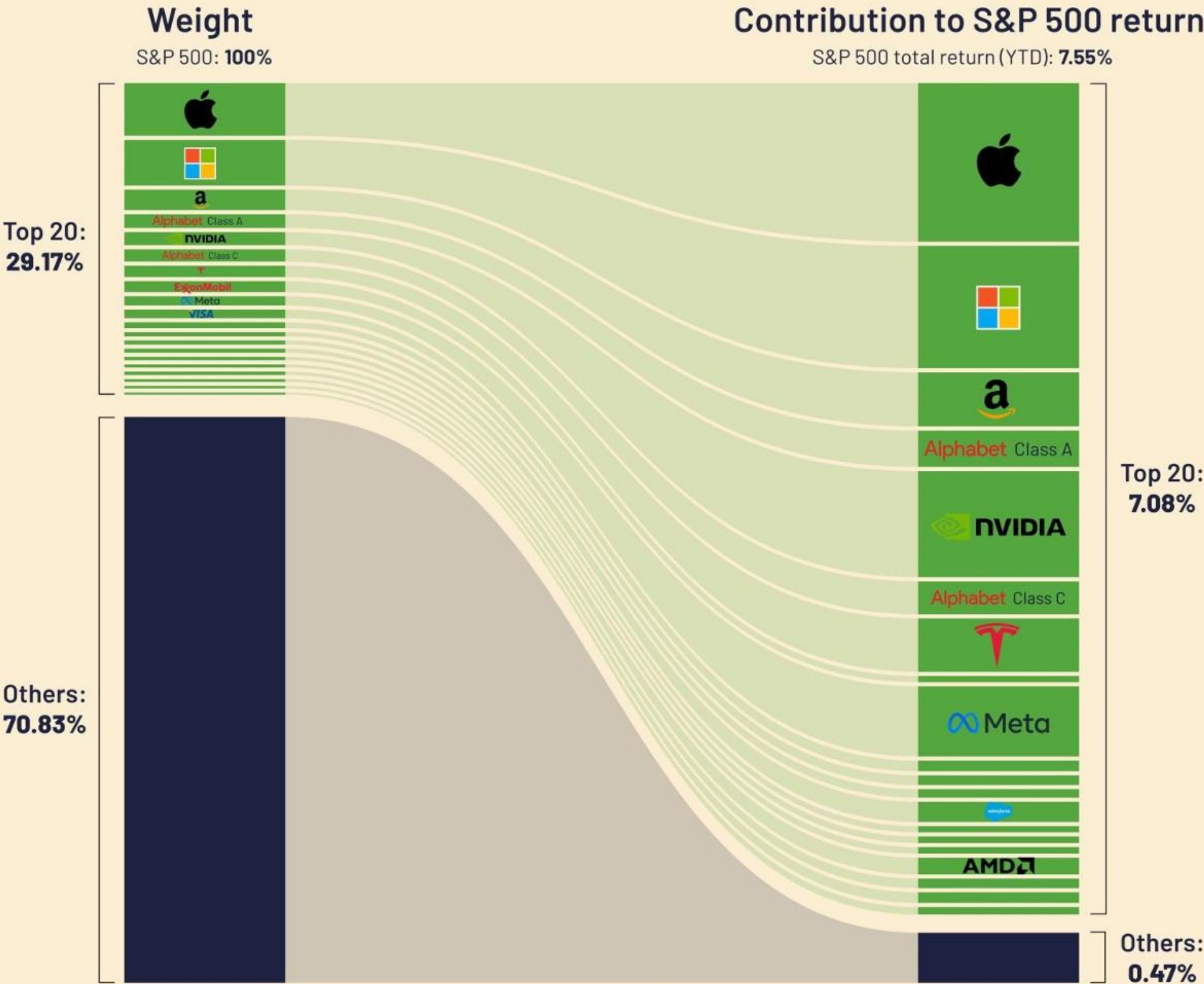
The statement was signed by leading industry officials including OpenAI CEO Sam Altman; the so-called “godfather” of AI, Geoffrey Hinton; top executives and researchers from Google DeepMind and Anthropic; Kevin Scott, Microsoft’s chief technology officer; Bruce Schneier, the internet security and cryptography pioneer; climate advocate Bill McKibben; and the musician Grimes, among others.



# The Top 20 Stocks in the S&P 500 contribute to most of its return

CREATED BY genuine impact

The top 20 stocks make up only 29.17% of the weight of the S&P 500, however contributed to 7.08% of the index's total 7.55% return.

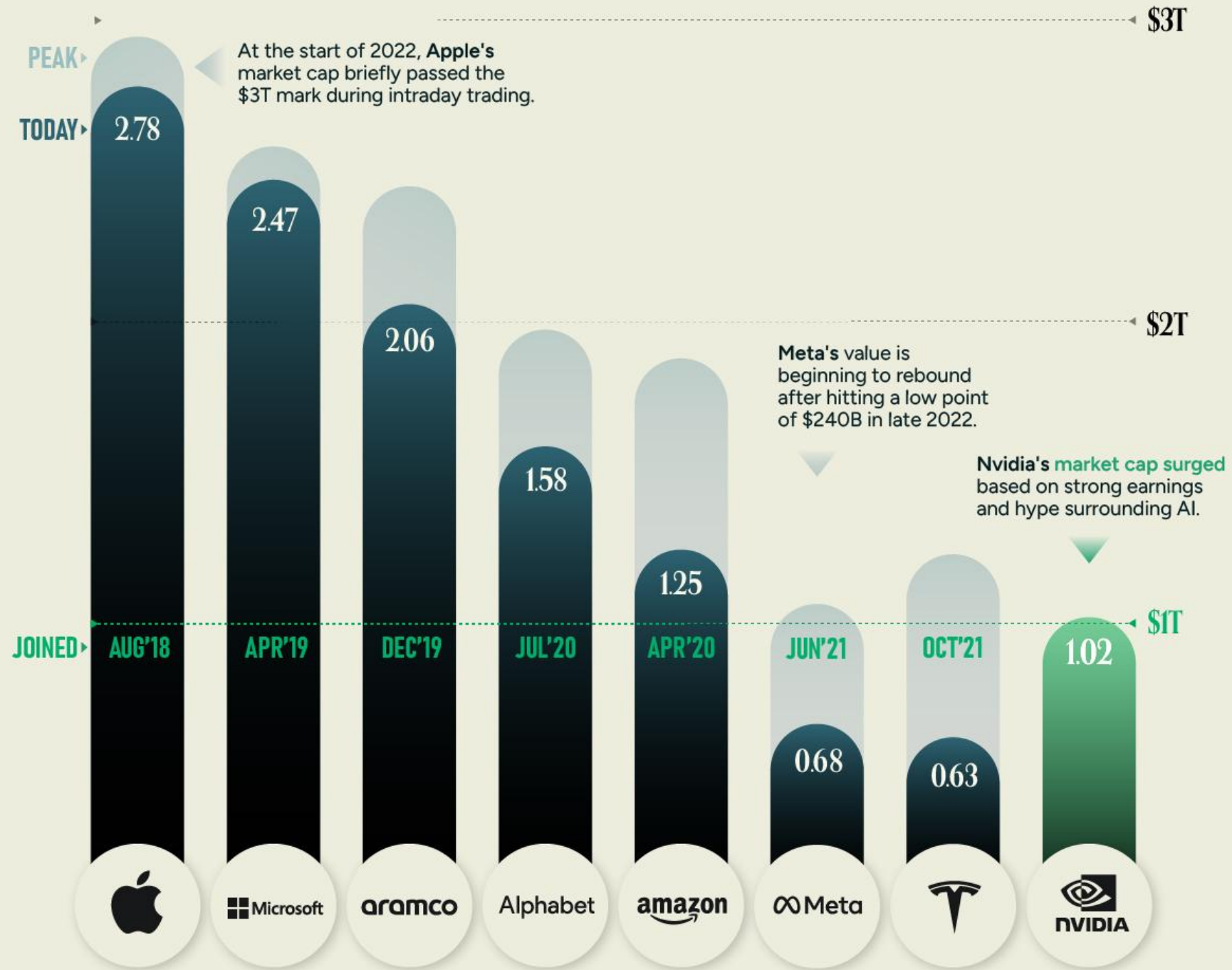


Source: Bloomberg

More charts: [genuineimpact.substack.com](https://genuineimpact.substack.com)

# \$1 TRILLION MARKET CAP CLUB


Every company to have hit \$1 trillion in market capitalization in one chart



Market Cap data as of May 30, 2023 | Source: Ycharts, companiesmarketcap.com

visualcapitalist.com

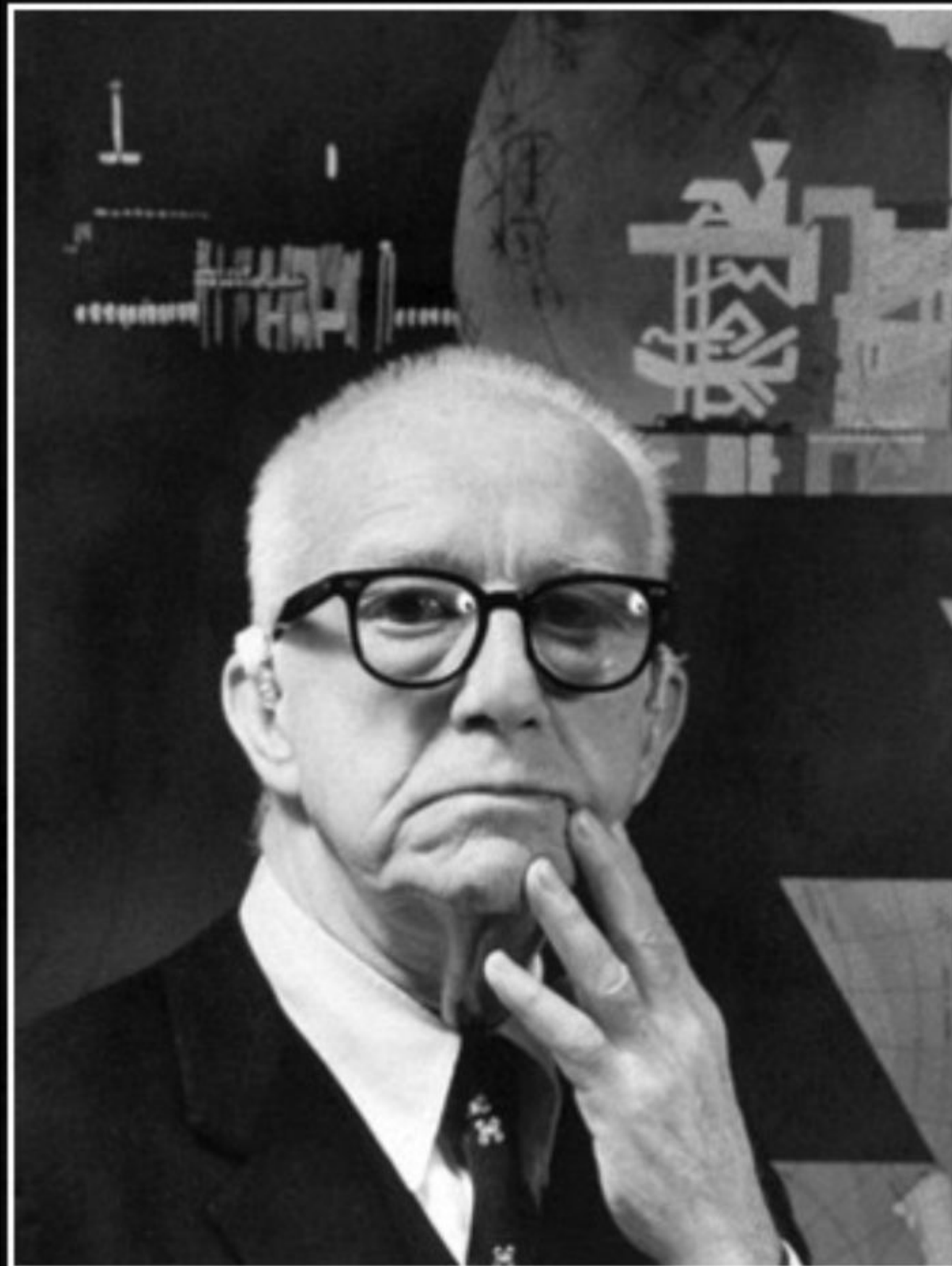




# Inside Elon Musk's Struggle for the Future of AI

By Walter Isaacson





Whether it is to be Utopia or  
Oblivion will be a touch-and-go relay  
race right up to the final moment....  
Humanity is in 'final exam' as to  
whether or not it qualifies for  
continuance in Universe

— *R. Buckminster Fuller* —



# TREND FOUR SUPERHUMAN INTELLIGENCE



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# SUPERHUMAN INTELLIGENCE



THE BIG RESET: Use AI To Build Wealth & GET AHEAD OF 99% OF People | Peter Diamandis & Salim Ismail



**Tom Bilyeu** ✓  
3.75M subscribers

Subscribe

👍 27K



➦ Share

↓ Download

✂ Clip





## Unleashing the Power of

**HI**

**Human  
Intelligence**

**+**

**AI**

**Artificial  
Intelligence**

**=**

**SI**

**Superhuman  
Intelligence**



# SUPERHUMAN INTELLIGENCE



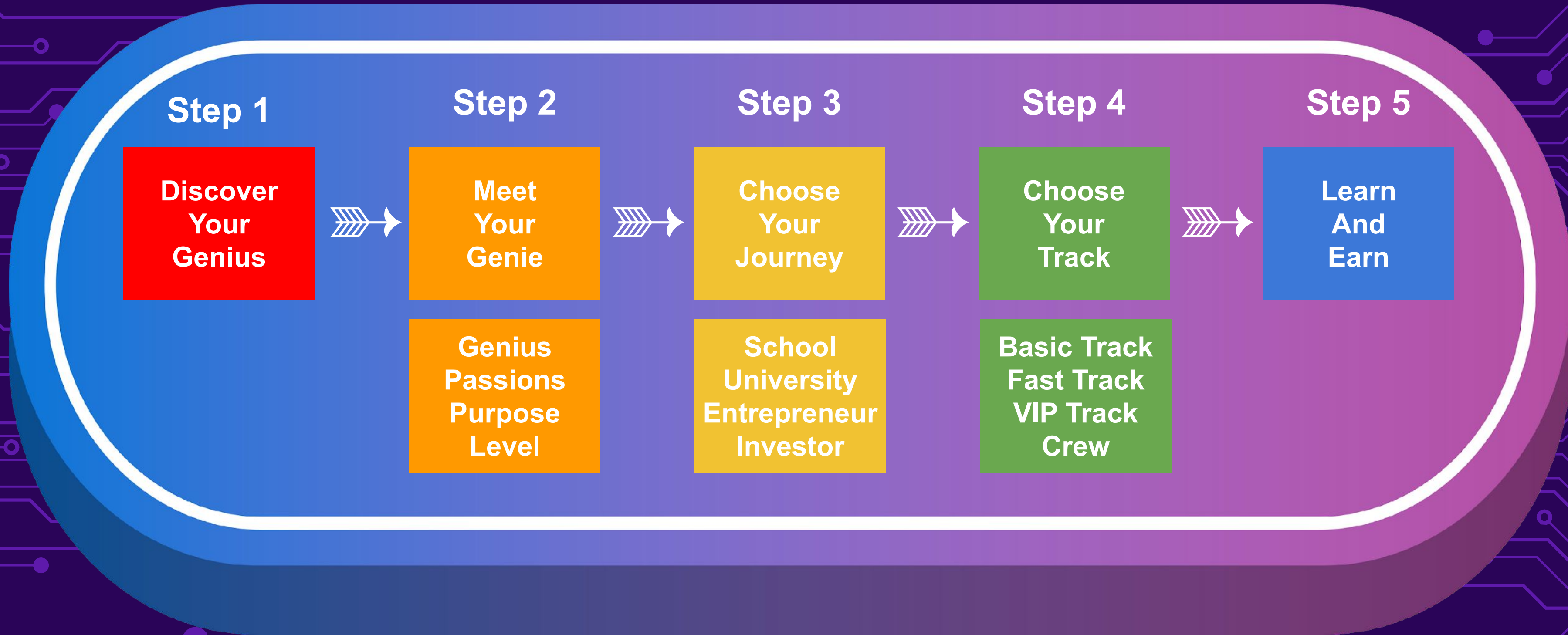
The introduction of the GeniusU AI platform is set to transform the learning experience for its 4.3 million students and partner communities around the world. The platform will be made accessible to GeniusU's partner communities in different cities and countries, enabling them to harness the power of AI to enhance their educational offerings and provide a truly innovative learning experience.

## Key Features

1. Personalized to every user (Genie)
2. Smart Connection Recommendations
3. Relevant Learning Suggestions
4. Action & Earning Opportunities
5. Genie in a pocket - available at all times to assist you in scaling your investments, business and education.



# THE GENIUS JOURNEY



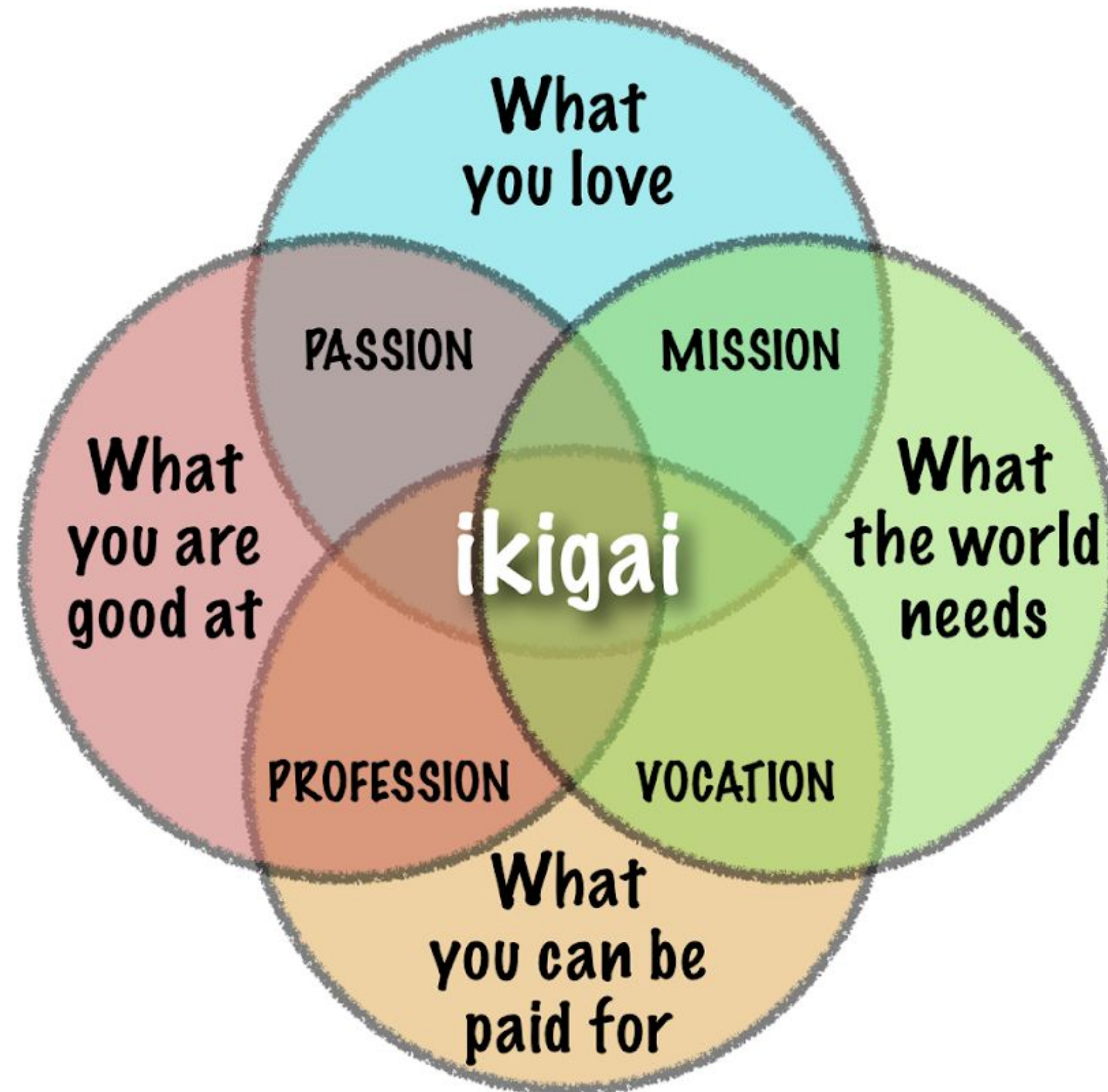


# MEET YOUR GENIE

生き甲斐  
**ikigai**

**ikigai** is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.





# DISCOVER YOUR PASSIONS



Join hundreds of thousands of others who have discovered their passion with the Passion Test, based on the New York Times Bestseller by Janet Bray Attwood and Chris Attwood.

Take the test now and discover your Top 5 passions. You will also get access to GeniusU, with learning missions to grow your passions and connect them with your natural talents.

[Link to the Assessment](#)





# DISCOVER YOUR PASSIONS

Choose your top 15 passions  
Your passions are the things you would love to be spending  
your time on the most

[Click here for help.](#)



Learning



Fun



Health



Career



Family



Environment



Spirit



Community



Arts



Teaching



Travel



Achievement



Relaxation



Productivity



Friends



Partner



Connection



Creativity



Fame



Wealth



Business



Sport



Intellect



Leadership



Awareness



Balance



Religion



Control



Service



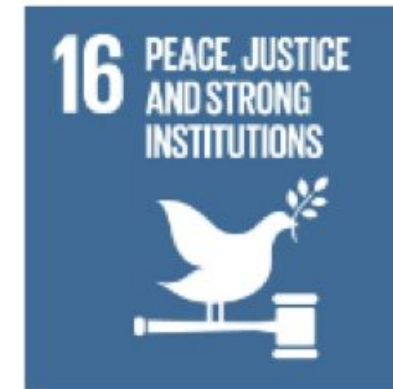
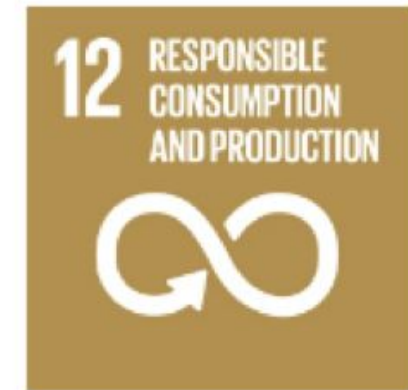
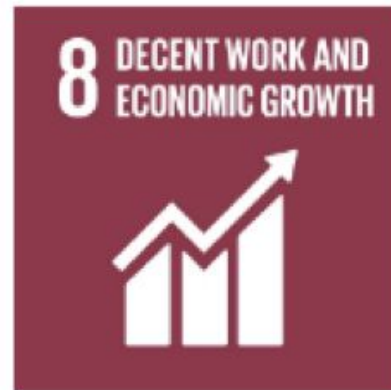
Freedom



# DISCOVER YOUR PURPOSE



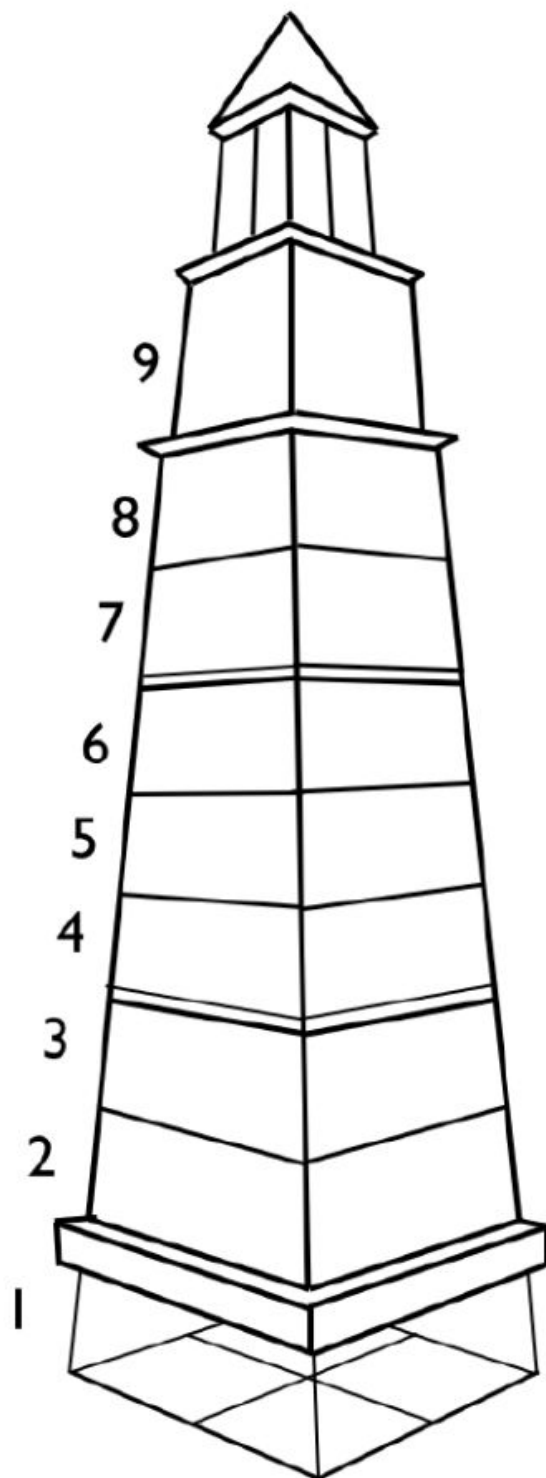
**THE PURPOSE TEST**  
Discover Your Life Purpose





# DISCOVER YOUR LEVEL

## The Impact Meter



**LEVEL 7**  
1m customers

**Global impact with the power to leave a legacy**

Have I directed the trust that I am growing towards a meaningful global purpose?



**LEVEL 6**  
100k customers

**National impact, with the influence to shape the future**

Am I establishing a mission, culture and model that is inspiring others on their journeys?



**LEVEL 5**  
10k customers

**Market leadership, attracting resources and partnerships**

Have I built a reputation that attracts the financing, partners and support to leverage with?



**LEVEL 4**  
1k customers

**Scalable team and time to develop a sustainable business**

Am I growing my team and time to enable the business to run well without me?



**LEVEL 3**  
100 customers

**Predictable, replicable and viable model to grow with**

Have I found a repeatable pathway from my market's need to my solution that I can measure?



**LEVEL 2**  
10 customers

**Intimate user group to maximise value and market fit**

Can I scale my solution to ten people such that they are willing to pay and refer me to others?



**LEVEL 1**  
1 customer

**Personal service to solve one person's problem.**

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?



# TRUST & FLOW: ENTREPRENEUR DYNAMICS

## The No.1 agile system for entrepreneurs

**Ultraviolet** - Legend

**Violet** - Composer

**Indigo** - Trustee

**Blue** - Conductor

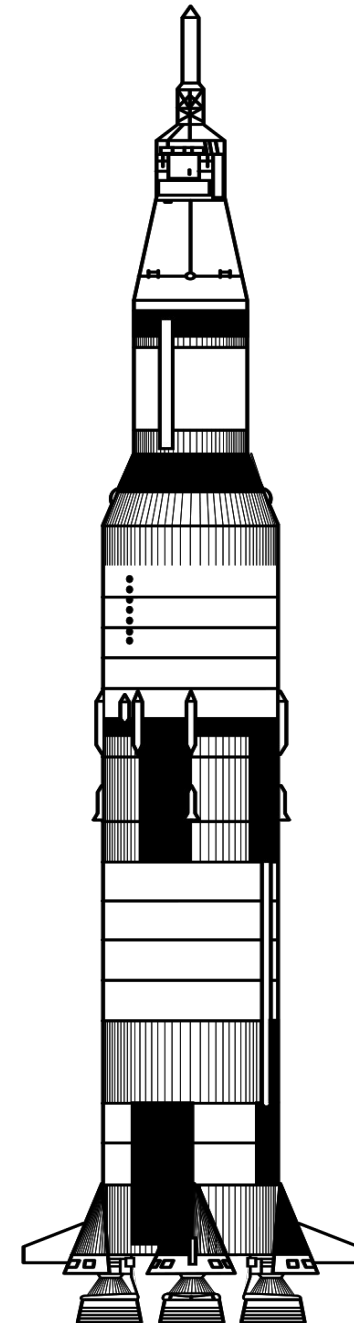
**Green** - Performer

**Yellow** - Player

**Orange** - Worker

**Red** - Survivor

**Infrared** - Victim



**Level 8**

**Level 7**

**Level 6**

**Level 5**

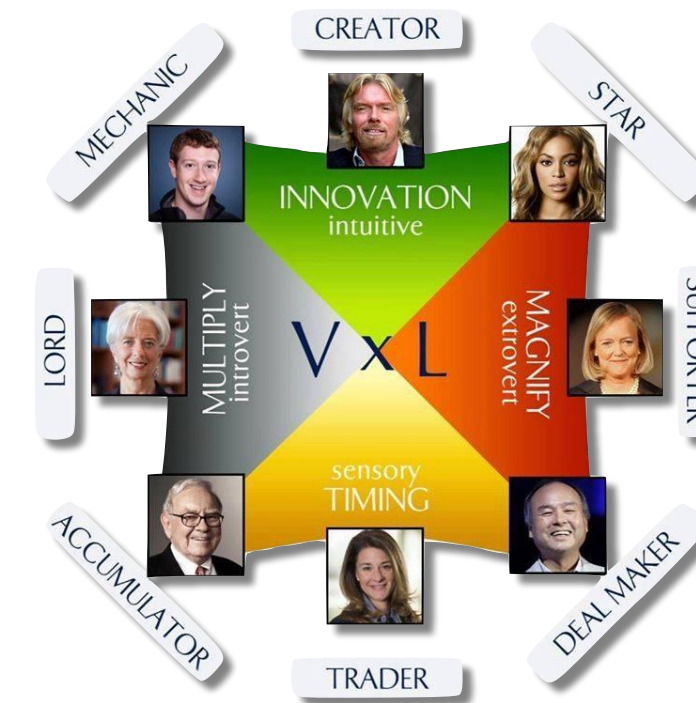
**Level 4**

**Level 3**

**Level 2**

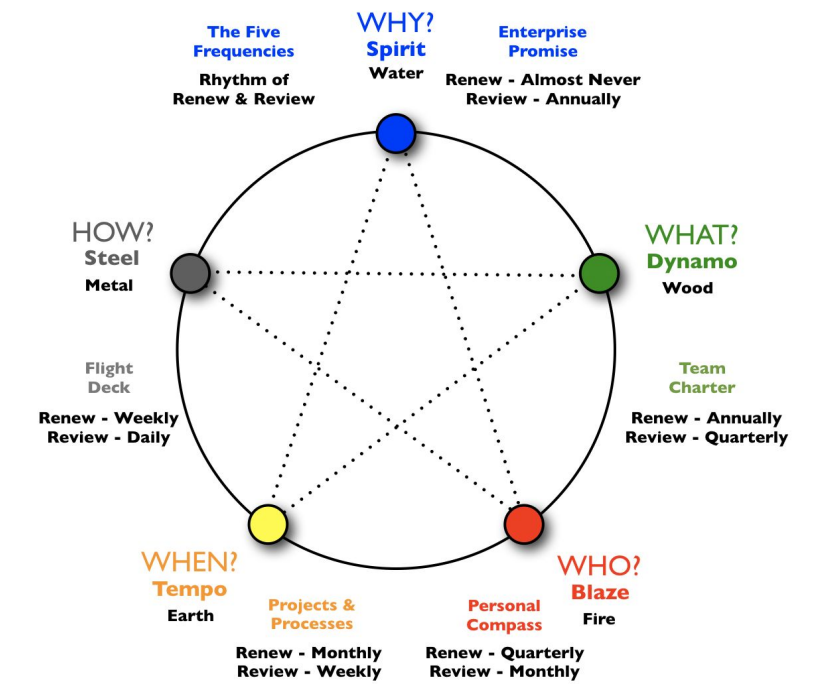
**Level 1**

**Level 0**



**Talent Dynamics**

**Wealth Dynamics**



**Society 5.0**

**Leadership 5.0**

**Entrepreneur 5.0**

**1**

**Entrepreneur Impact Test**

What's your level of flow and level of impact?

**2**

**Wealth Dynamics**

How to grow your flow

**3**

**Impact Dynamics**

How to grow your impact





**GLOBAL A.I.  
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# **LIVE IN THE METAVERSE**

**7TH - 8TH SEPTEMBER 2023  
9AM - 1PM UK TIME**



**geniusU**



**ENTREPRENEURS  
INSTITUTE**



# CHANGEMAKER FORUM



**Lourdes Gants**



**Simon Zutshi**



**Bea Benkova**



# WEALTH DYNAMICS 5.0

## The World's No.1 Entrepreneur Profiling Test

### Plus Supplementary Reports from our Content Partners

Supplementary reports are additional reports once you have completed your Wealth or Talent Dynamics Assessment, you have the opportunity to find out more about your unique profile in the following fields:

- Wealth Dynamics for Real Estate Investors
- Wealth Dynamics for Evolutionary women
- Talent Dynamics for Project management 5.0





# WEALTH DYNAMICS 5.0



The profiling system for entrepreneurs to find their flow

for Evolutionary Women

## Profile Report



YOUR WEALTH PROFILE IS:

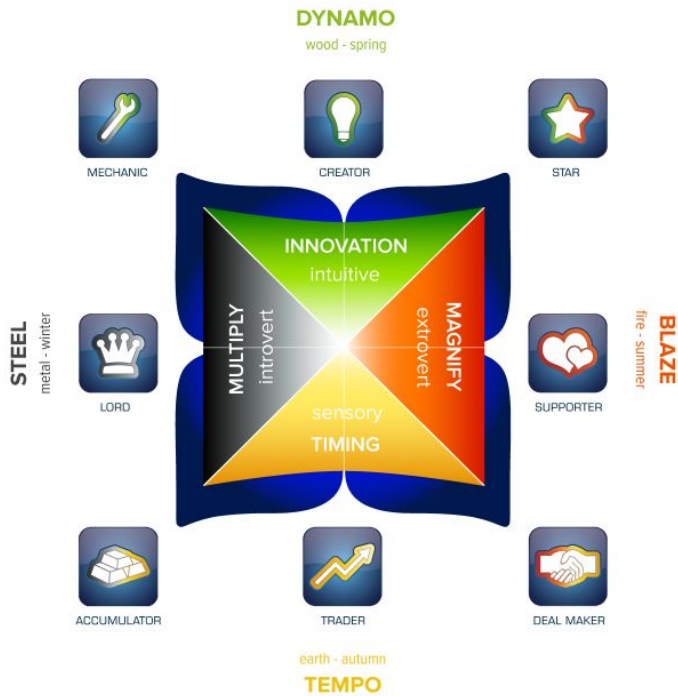
Creator



The profiling system for teams to find their flow

## FOR PROJECT MANAGEMENT 5.0

## Profile Report



YOUR WEALTH PROFILE IS:

Creator



The profiling system for entrepreneurs to find their flow

## FOR REAL ESTATE INVESTORS

## Profile Report



YOUR WEALTH PROFILE IS:

Creator





# Property Magic Live



Property Magic Live  
8th - 10th September 2023 | HYBRID

» Get All Of The Event Details And Ticket Info NOW «

The UK's Leading Hybrid  
Property Event For Investors



# TREND FIVE LEARNING NETWORKS



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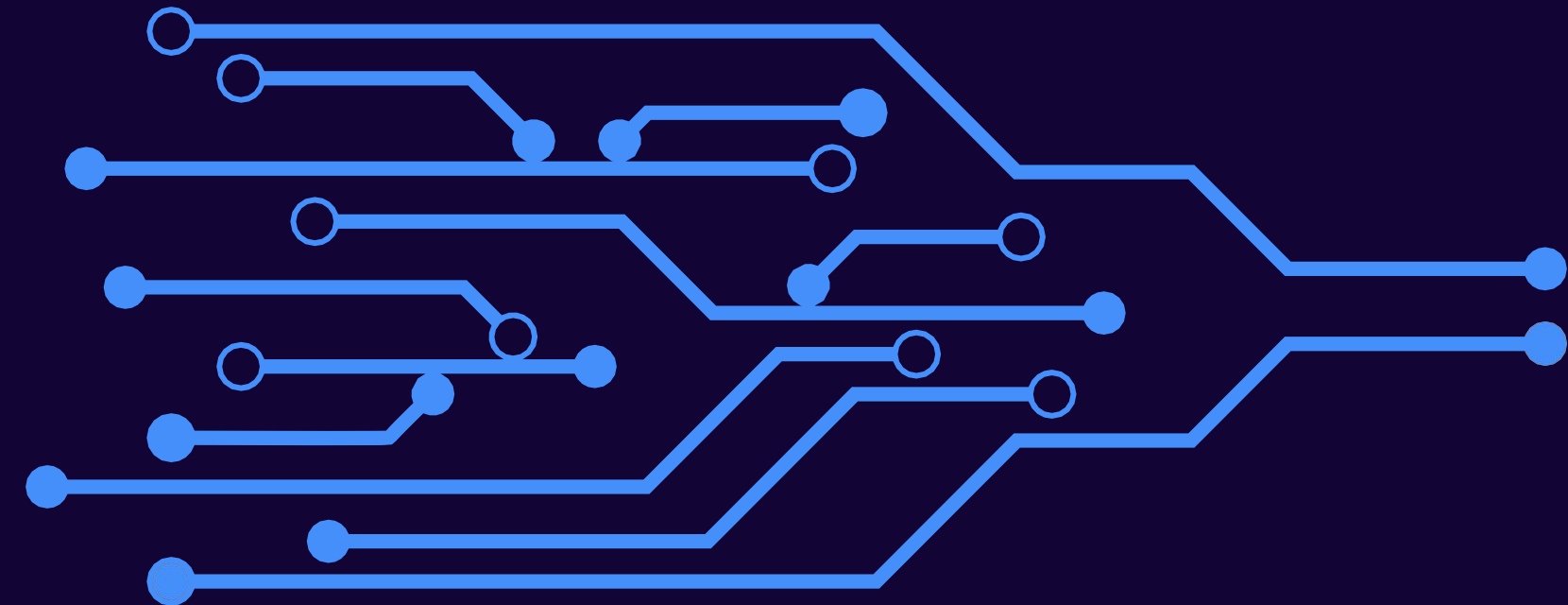
26.0237



ENTREPRENEURS  
INSTITUTE

# Genius Metaversity 2.0

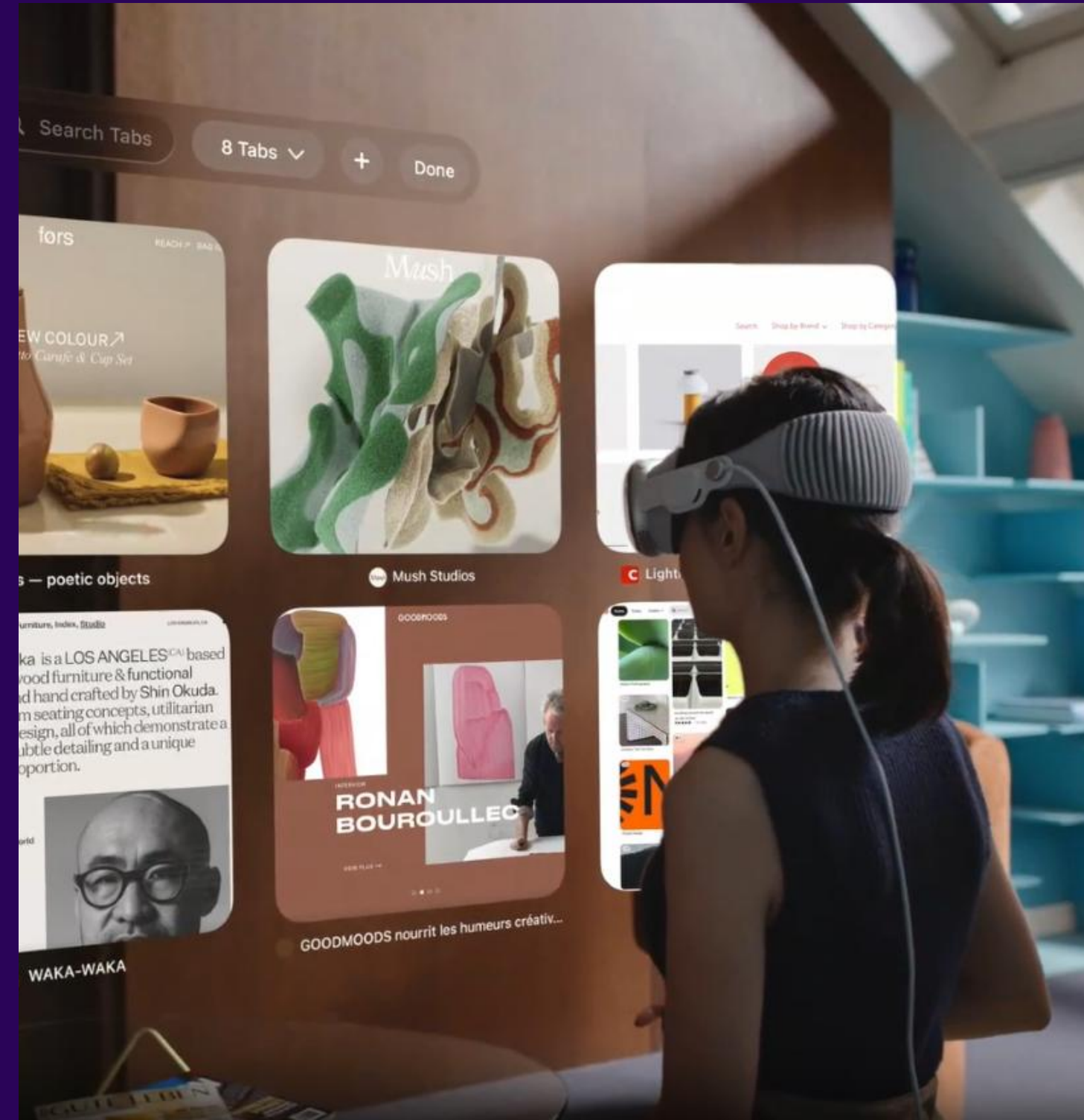
**September Launch**  
**Global Entrepreneur Summit**





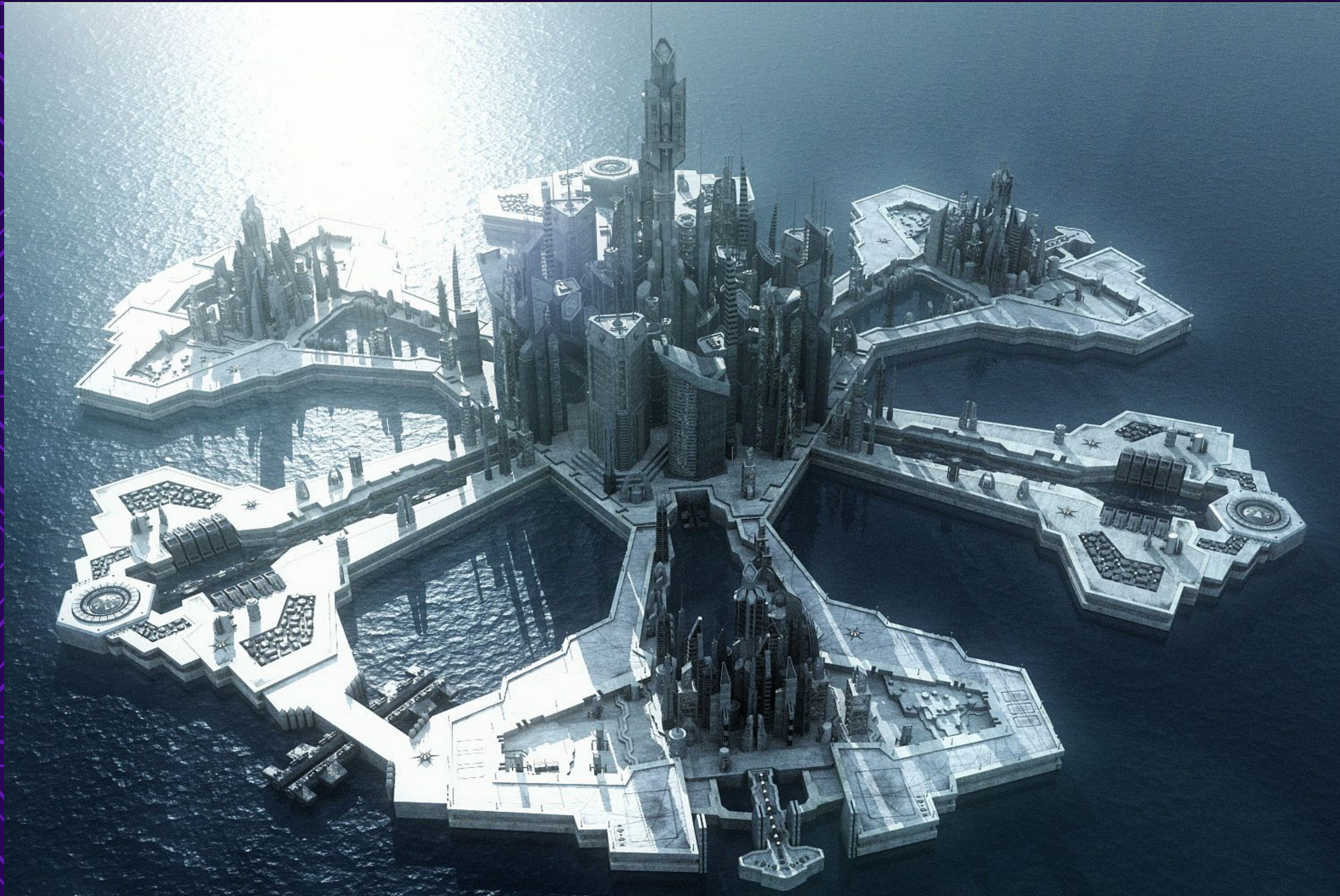
# Genius Metaversity 2.0

1. Expand to 3 campuses on same design as v1.0
2. Design as space station with schedule of teleport openings for sessions
3. Give Level 4 partners their own global classroom and private access
4. Add Partner Portal with visual pathways / links





# Genius Metaversity Design 2.0



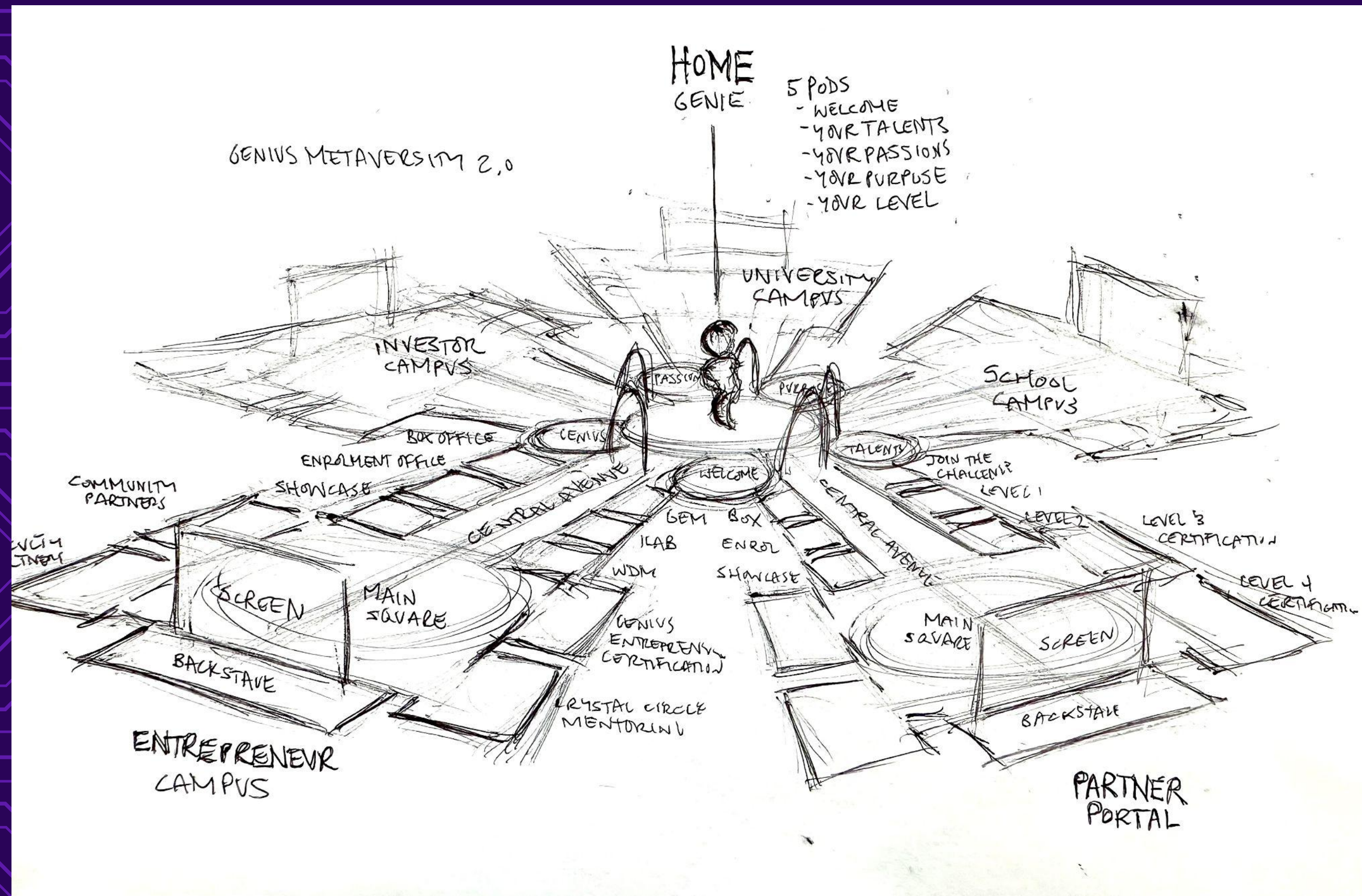
**DESIGN:** Based on Stargate Atlantis. Central entry with map leading to five spokes (School, University, Entrepreneur, Investor, Campuses & Partner Portal).

**In each campus:** Genius Avenue with progression pathway from L1 to L5 (Freemium to Premium). Genius Square for main events. Around square: Premium and L4 Global Classrooms.

**Partner Portal** dedicated to faculty and community partners, where partners can meet throughout their certifications.



# Genius Metaversity Design 2.0



**DESIGN:** Students enter HOME with Genie in the center, and five pods: Welcome, Your Talents, Your Passions, Your Purpose, Your Level to assess their Ikigai.

Five gateways lead to five spokes of the Metaversity: Each of the four campuses and partner portal have six pods along the central avenue and four pods around the main square.

Students and partners can see the schedule of events and courses within each campus, as well as track their GEMs that they earn as they progress in their journey.



# Genius Metaversity Design 2.0

## HOME

Genie in center

Pod 1: Welcome  
(Videos: Mission, Overview)  
Pod 2: Your Talents  
(Genius Test & Microdegree)  
Pod 3: Your Passions  
(Passion Test & Microdegree)  
Pod 4: Your Purpose  
(Purpose Test & Microdegree)  
Pod 5: Your Level  
(Spectrum Test & Microdegree)

## INVESTOR CAMPUS

Launch 2023 Q2

## SCHOOL CAMPUS

Launch 2023 Q4

## ENTREPRENEUR CAMPUS

### CENTRAL AVENUE

Pod 1: Box Office  
(Upcoming Events)  
Pod 2: Enrolment Center  
(Upcoming Courses)  
Pod 3: Showcase  
(Awards & Stories)  
Pod 4: Genius Entrepreneur  
Mastermind  
Pod 5: iLab Accelerator  
Pod 6: ED Masters

### MAIN SQUARE

Pod 1 - Community Partners  
Pod 2 - Faculty Partners  
Pod 3 - Genius Ent Cert  
Pod 4 - Crystal Circle Mentoring

## UNIVERSITY CAMPUS

### CENTRAL AVENUE

Pod 1: Box Office  
(Upcoming Events)  
Pod 2: Enrolment Center  
(Upcoming Courses)  
Pod 3: Showcase  
(California Business School)  
Pod 4: Genius Entrepreneur  
Mastermind  
Pod 5: Certification Programs  
Pod 6: Degree Programs

### MAIN SQUARE

Pod 1 - Community Partners  
Pod 2 - Faculty Partners  
Pod 3 - UAV  
Pod 4 - Singularity University

## PARTNER PORTAL

### CENTRAL AVENUE

Pod 1: Box Office  
(Upcoming Events)  
Pod 2: Registration Center  
(Upcoming Courses)  
Pod 3: Showcase  
(Awards & Stories)  
Pod 4: Join the Challenge  
Pod 5: Level 1 Certification  
Pod 6: Level 2 Certification

### MAIN SQUARE

Pod 1 - Community Partners  
Pod 2 - Faculty Partners  
Pod 3 - Level 3 Certification  
Pod 4 - Level 4 Certification

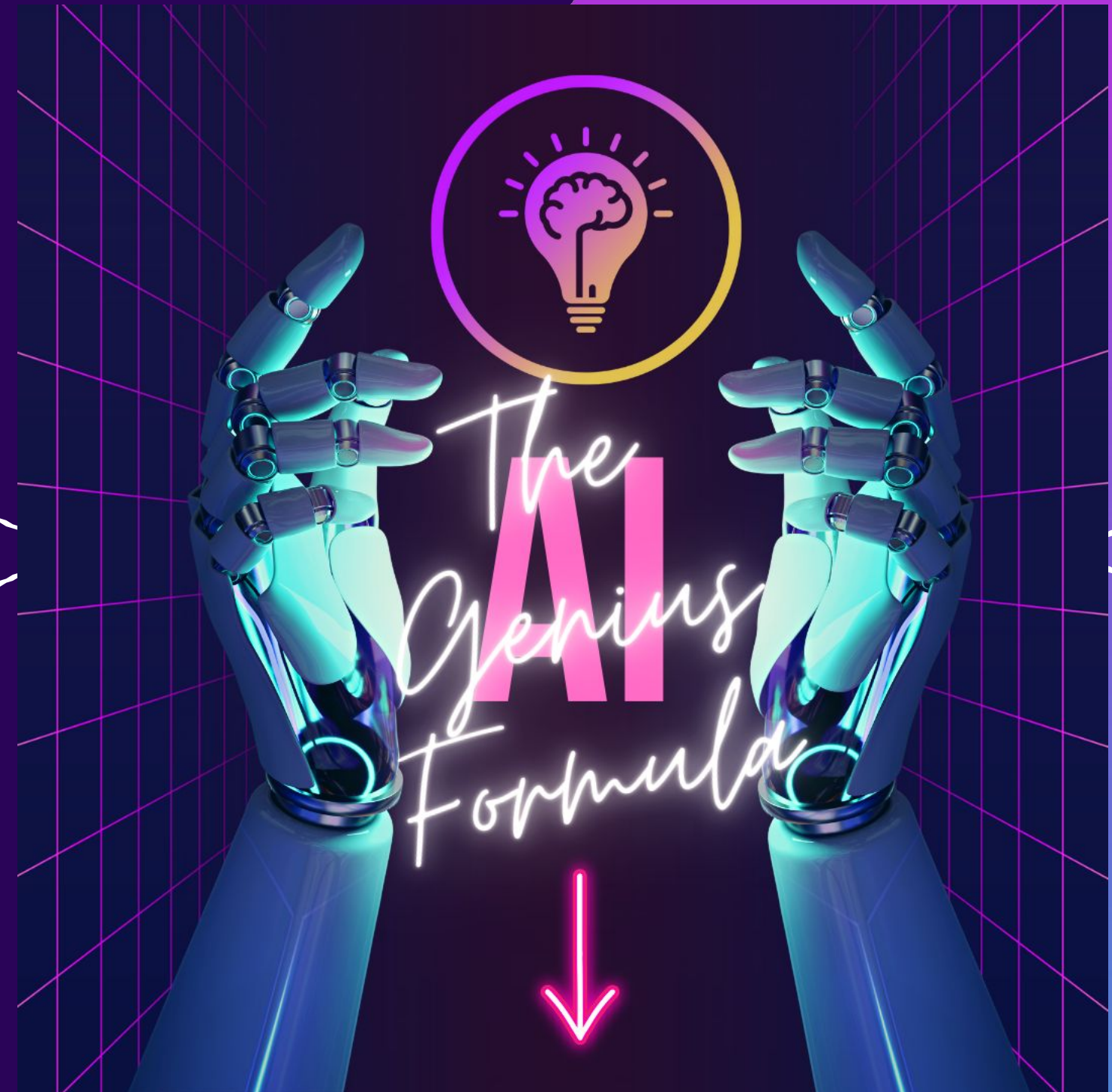


# THE MESSAGE

## YOU ARE A GENIUS!

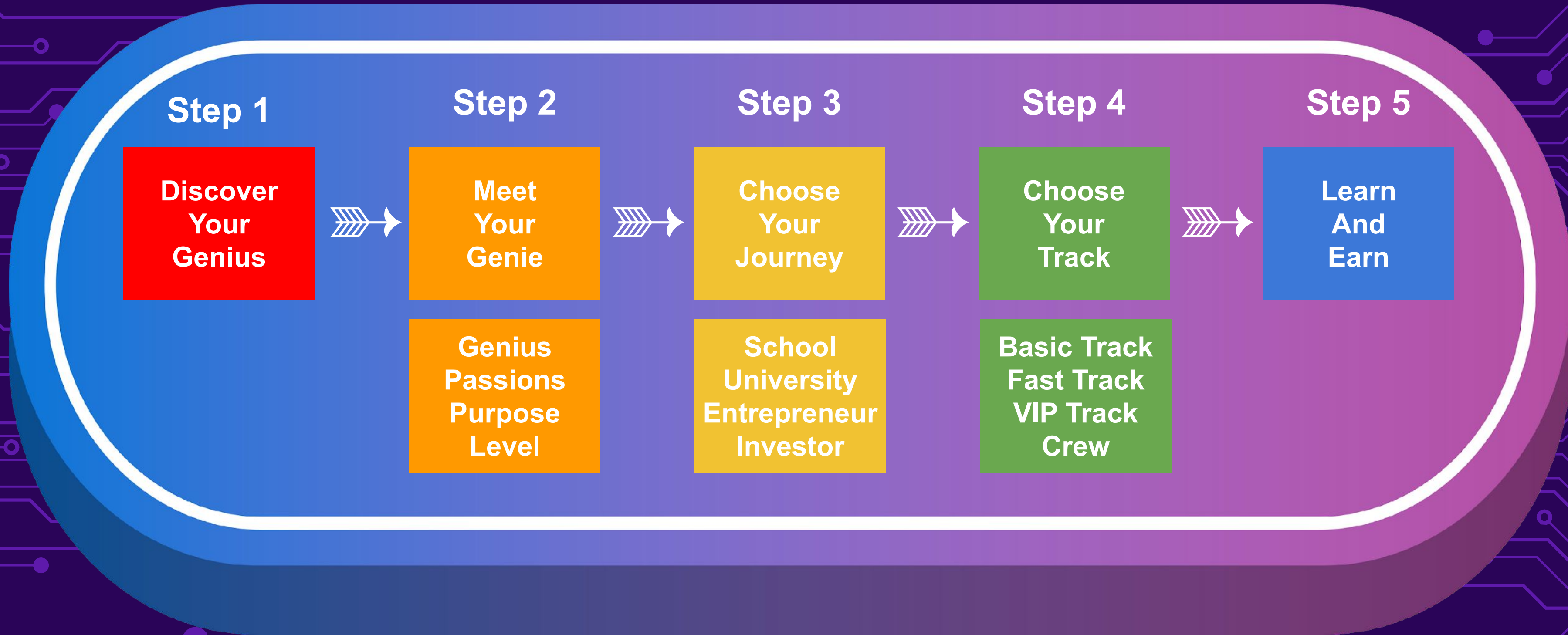
How can you keep up in a fast changing world where your career, lifestyle, future is no longer secure and technology is taking over?

By discovering your genius and following your own genius journey of self discovery, self mastery and self expression - for the life and legacy that is uniquely yours.





# THE GENIUS JOURNEY

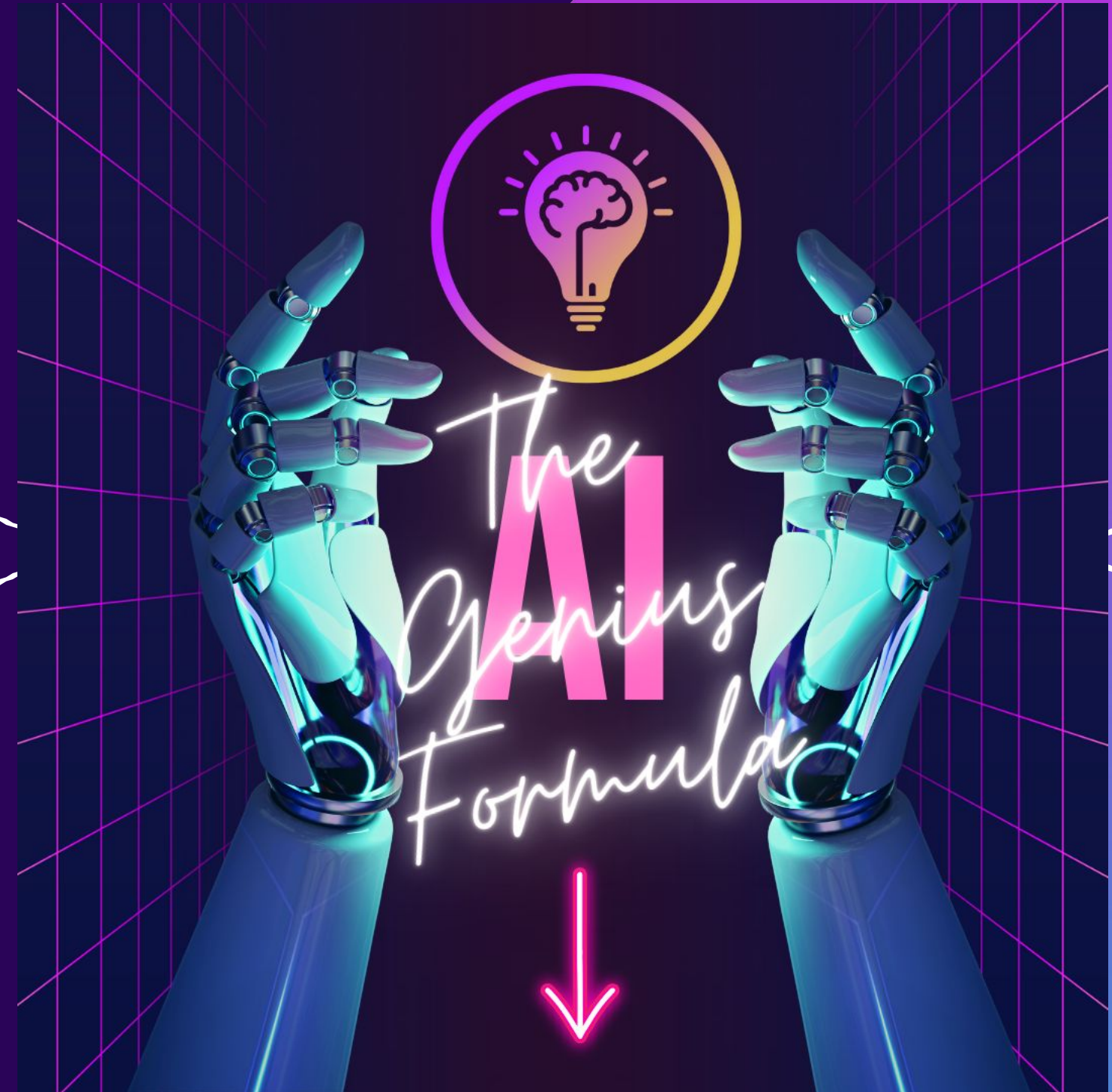




# Community

## High Tech High Touch

Each Campus has a 2D version in GU and a 3D version in GM. Each campus opens during monthly masterclass & partner conference, and weekly during partner sessions, for students and partners to interact during sessions. Major events include upcoming Global Entrepreneur Summit, WD Masters and GAP Partner Certification.





# 2.0 Features

## Quarterly Build Out

Each quarter a new Genius Metaversity launches with a new blueprint with new partners

More seamless entry between GU and GM for students and partners to bring their info with them

Private classrooms for partners to use in their live courses

Maps to easily navigate with



genius

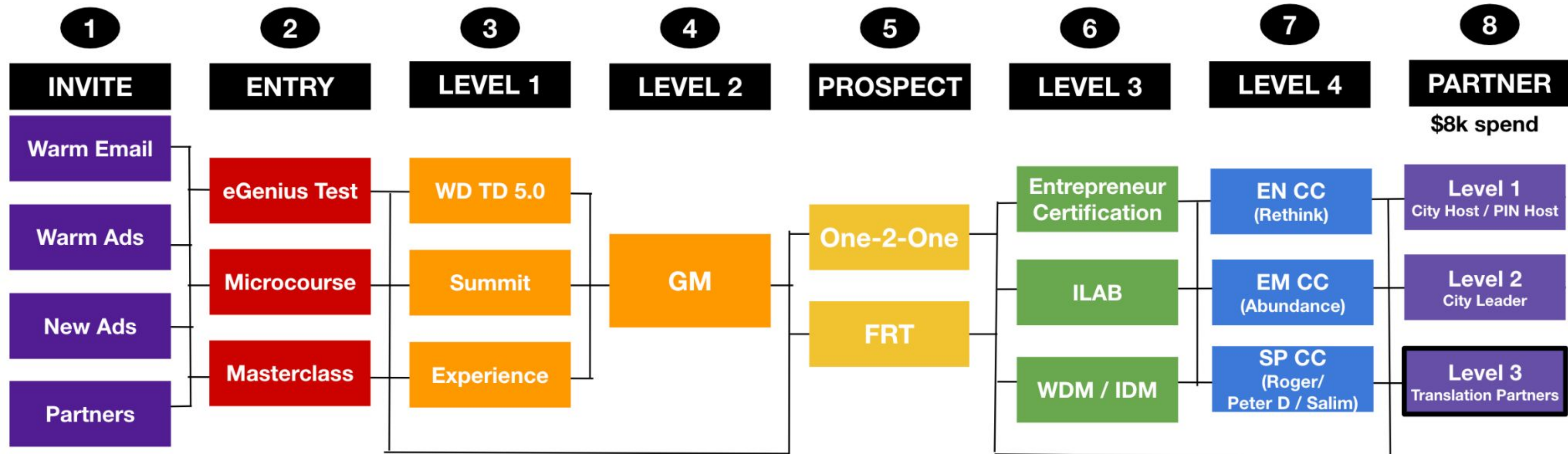


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# STUDENT JOURNEY

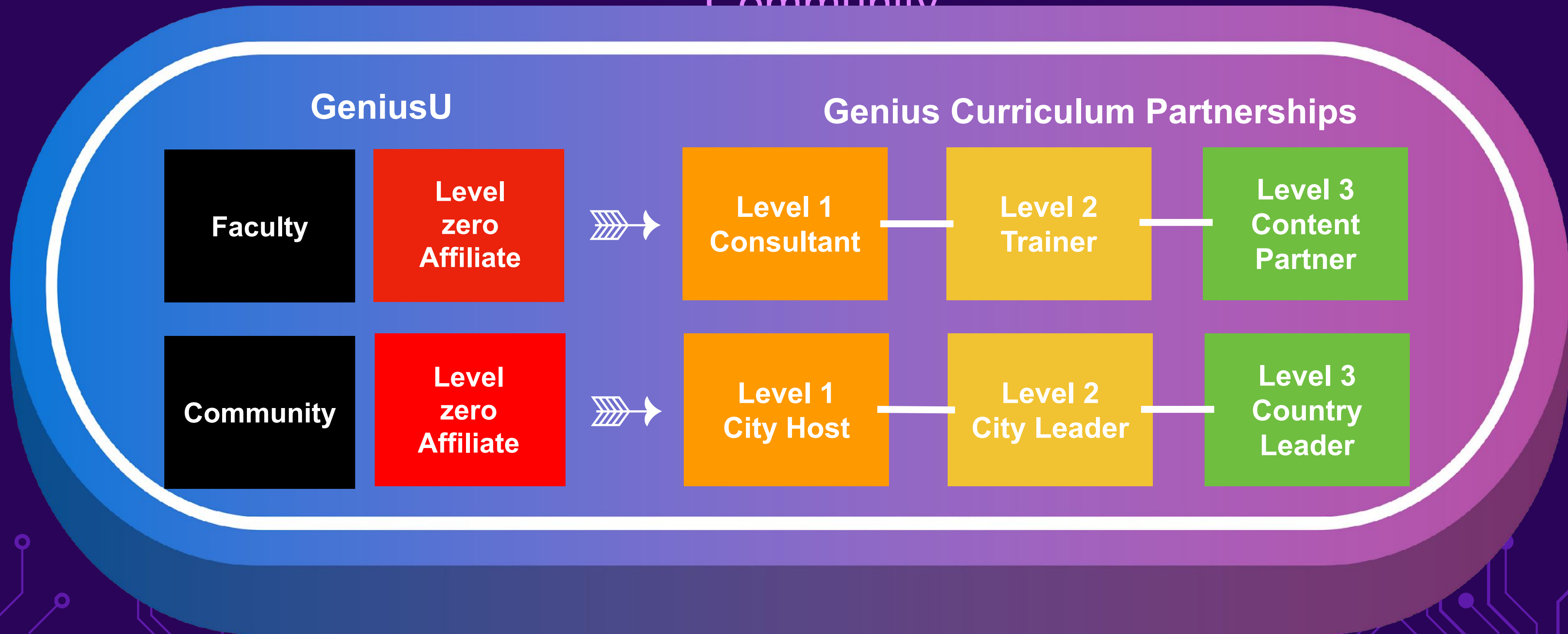
## 8 Journey Steps of the Genius Formula





# PARTNER PATHWAY

4 Levels of progression: Faculty & Community



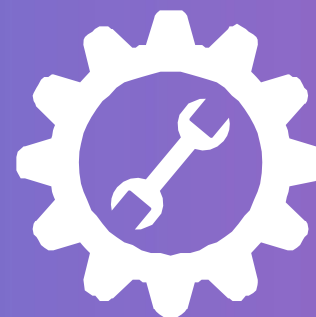


# THE GENIUS FORMULA



## PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



## BUILD

From your Quarterly Plan, now map out and build your Genius Pathway. This includes every step of your customer pathway from ads and emails to landing pages, events and courses.



## GROW

With your Quarterly Plan and Genius Pathway in place it's time to launch and grow. This is a daily, weekly, monthly and quarterly Genius Rhythm which allows you to test, measure and optimise your pathway.



# THE STEPS FROM ZERO TO FOUR

## Step ZERO

### Affiliate

Join & start sharing!

**Investment:** FREE/TIME

**Potential Revenue:**  
\$1k+ per month

**Community Growth:**  
0 - 100 followers

**Number of clients:**  
0 - 10 customers

## Step ONE

### Level 1 - City Host or Consultant

Join & learn, earn & step up

**Investment:** \$1,500 USD

**Potential Revenue:**  
\$10k-\$120k+ per year

**Community Growth:**  
100 - 2,000 followers

**Number of clients:**  
10 - 100 customers

## Step TWO

### Level 2 - City Leader or Trainer

Start leveraging your niche or grow your community

**Investment:** \$15,000 USD

**Potential Revenue:**  
\$120K-\$300+ per year

**Community Growth:**  
2,000 - 5,000 followers

**Number of clients:**  
100 - 1,000 customers

## Step THREE

### Level 3 - Country Leader or Content Partner

Leverage your niche & communities by co-creating with us!

**Investment:** \$32,000 USD

**Potential Revenue:**  
\$300k-\$1.5M+ per year

**Community Growth:**  
5,000 - 10,000 plus

**Number of clients:**  
1,000 plus customers

## Step FOUR

### Level 4 - Genius Partner

Collaborate, add your products & services into our products & increase your network through specific marketing & affiliate initiatives

**Investment:** Upon Request

**Potential Revenue:**  
\$2M+ per year

**Community Growth:**  
10,000 plus

**Number of clients:**  
10,000 plus customers

SELF AWARENESS

SELF MASTERY

SELF EXPRESSION



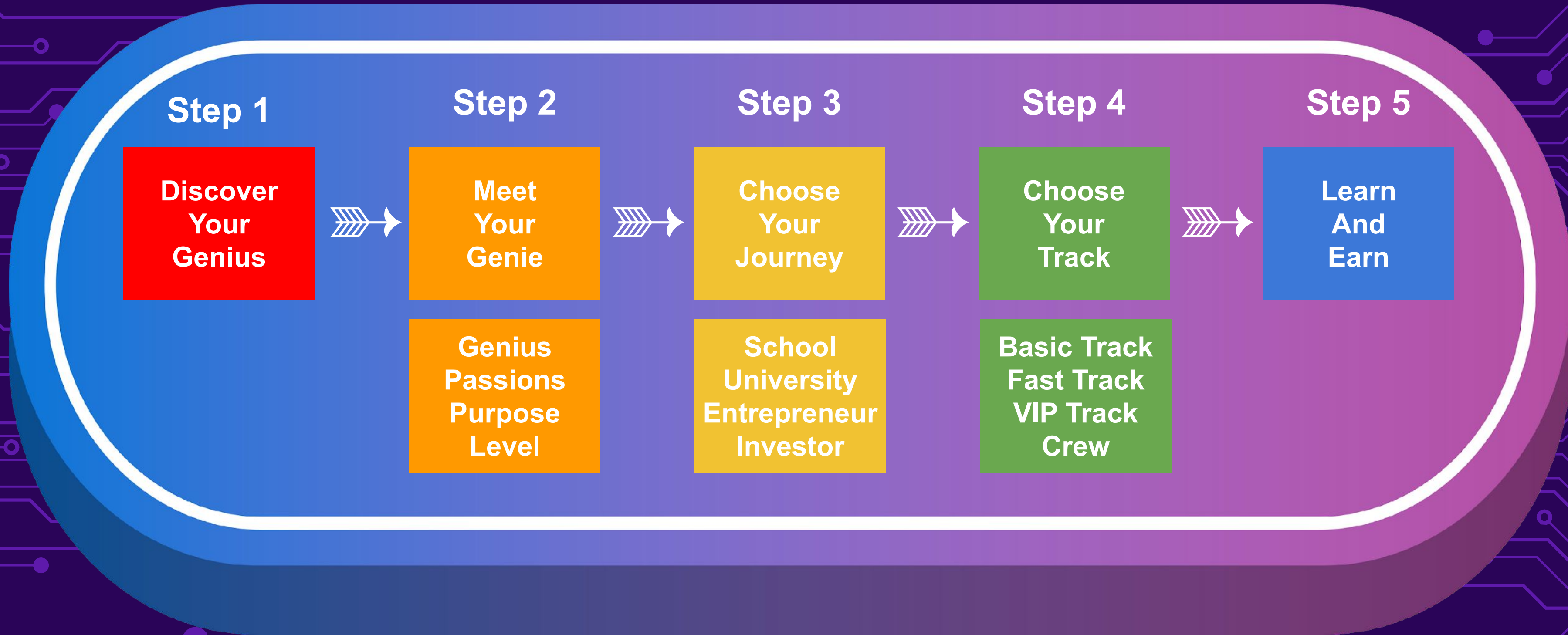
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# THE GENIUS JOURNEY





# CHOOSE YOUR JOURNEY

Investor

School

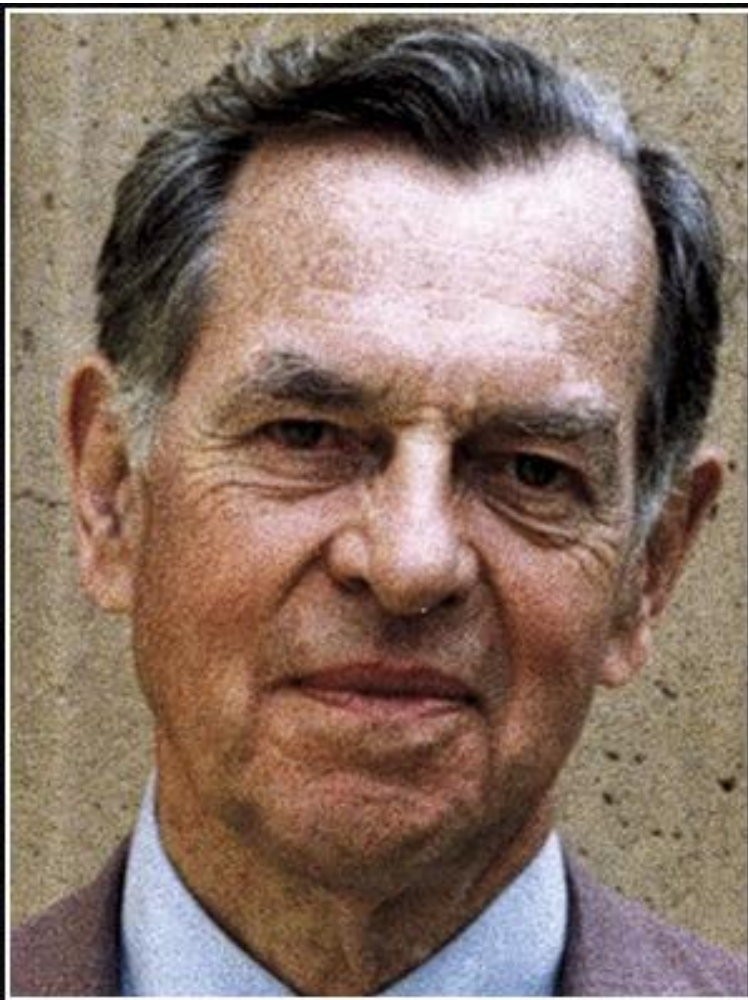
Entrepreneur

University





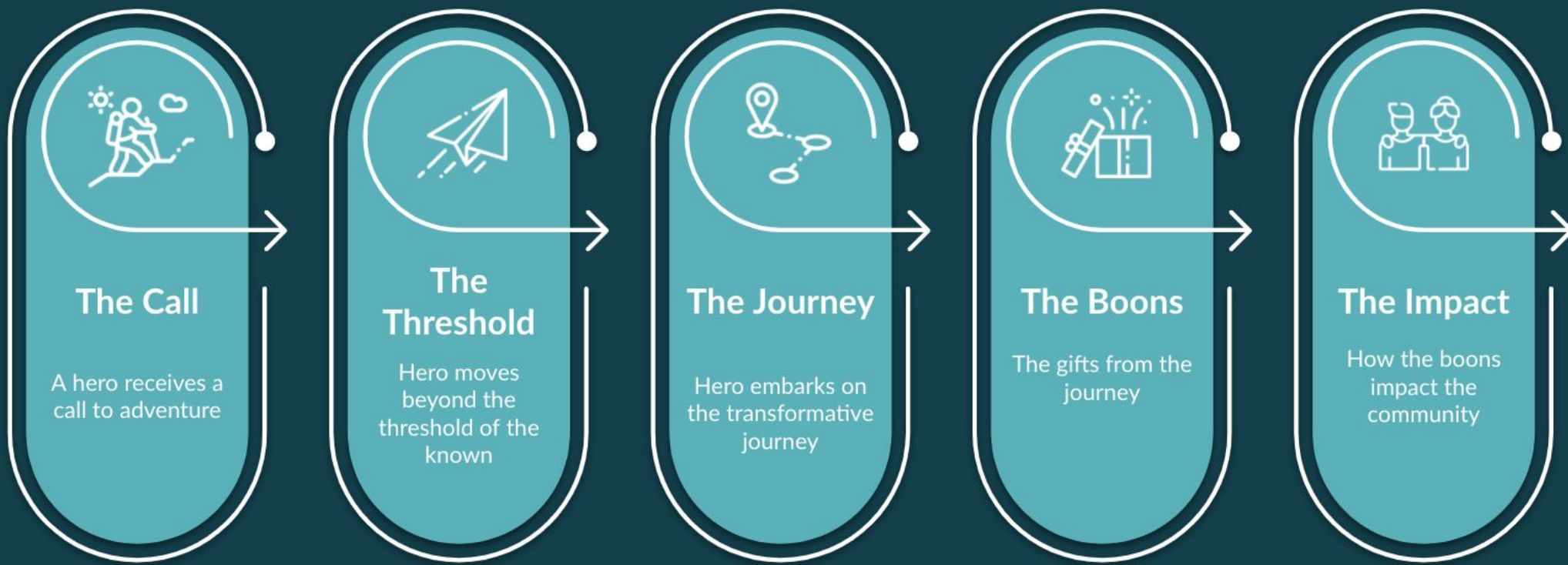
# THE HERO'S JOURNEY



The hero's journey always begins with the call. One way or another, a guide must come to say, 'Look, you're in Sleepy Land. Wake. Come on a trip. There is a whole aspect of your consciousness, your being, that's not been touched. So you're at home here? Well, there's not enough of you there.' And so it starts.

— Joseph Campbell —

AZ QUOTES

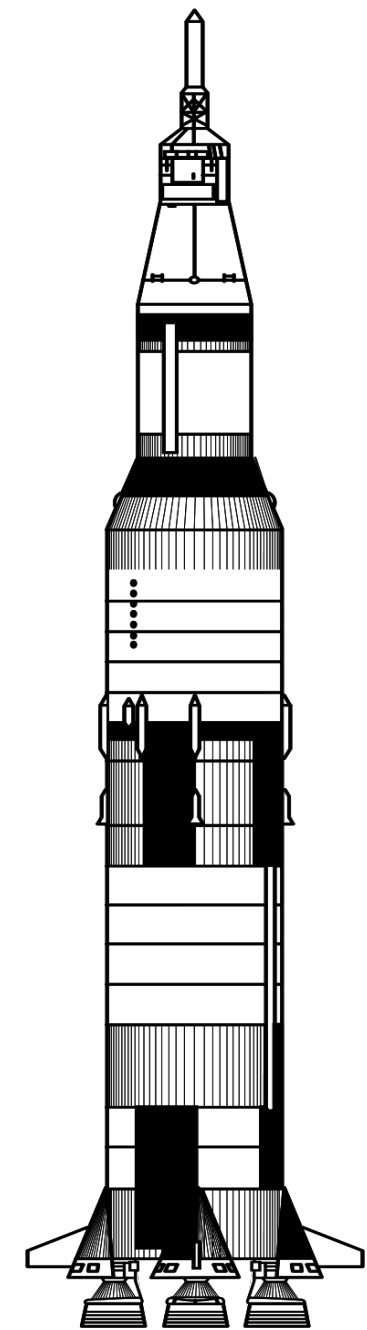




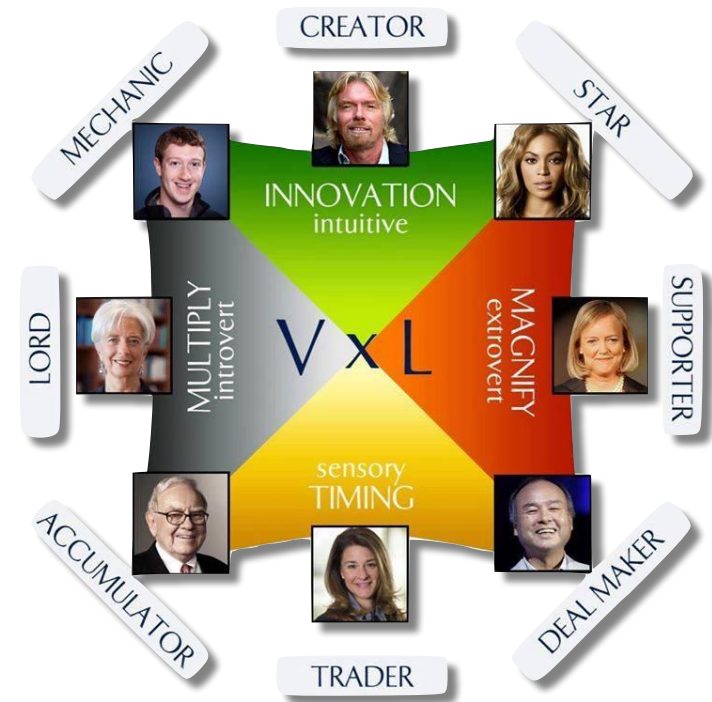
# THE HERO'S JOURNEY

## The No.1 agile system for entrepreneurs

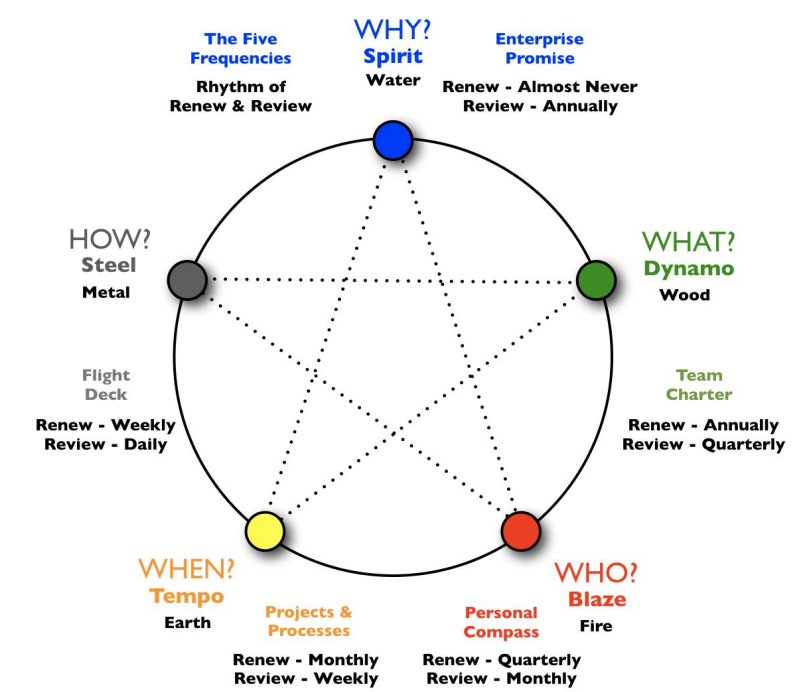
- Ultraviolet - Legend
- Violet - Composer
- Indigo - Trustee
- Blue - Conductor
- Green - Performer
- Yellow - Player
- Orange - Worker
- Red - Survivor
- Infrared - Victim



- Level 8
- Level 7
- Level 6
- Level 5
- Level 4
- Level 3
- Level 2
- Level 1
- Level 0



Talent Dynamics  
Wealth Dynamics



Society 5.0  
Leadership 5.0  
Entrepreneur 5.0

**1 Entrepreneur Impact Test**  
What's your level of flow and level of impact?

**2 Wealth Dynamics**  
How to grow your flow

**3 Impact Dynamics**  
How to grow your impact



# CHOOSE YOUR TRACK

## BASIC TRACK

**FREE TO PLAY**  
At your own pace

- Join Platform for free
- Genius Test, Passion Test and Purpose Test
- Wealth Spectrum Test
- Take Microdegrees
- Access free Masterclasses
- Earn GEMs as you learn

## FAST TRACK

**MASTERMIND**  
Progress together

- All Basic Track Benefits
- Personal Navigation Call
- Monthly Masterclass
- Monthly Workshop
- Offers from our partners
- Wealth Dynamics Test
- \$10,000 in GEM vouchers

Genius Entrepreneur  
Mastermind: \$47 / month

## VIP TRACK

**PERSONAL MENTOR**  
Tailored Growth

- All Fast Track Benefits
- Personal Navigation Call
- High level personal mentoring, certification or degree programs
- Book a call to determine your best next steps

**Exclusive to qualified VIPs**

Genius Entrepreneur  
Mastermind: \$47 / month

SELF AWARENESS

SELF MASTERY

SELF EXPRESSION



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# Join the Fast Track



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# CHOOSE YOUR TRACK

## BASIC TRACK

**FREE TO PLAY**  
At your own pace

- Join Platform for free
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SELF MASTERY

SELF EXPRESSION



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# iLAB



# iLAB

**Join the Journey to  
Entrepreneurial Success**

**Unleash Your Potential with the iLAB Program**



# Wealth Dynamics Masters



Wealth Dynamics Masters 2023

BALI: 22 - 28 October 2023

Apply Now

**Create a totally crisis proof plan for the next 12 months, allowing your business to fully digitise and double in size.**

The Wealth Dynamics Masters Program will get you to a full and comprehensive business plan covering every element of your business concept, a priority plan and a step-by-step strategy to ensure your wealth is not an accident. Roger Hamilton and a panel of other mentors will lead the exclusive group of entrepreneurs who join the program.

Apply Now



# Crystal Circle



## ENTERPRISE CIRCLE

### Annual Mentorship

For owners of companies from startup to \$500,000 in revenues, who are focused at growing their customer base and their team.



## EMERALD CIRCLE

### Annual Mentorship

For owners of companies from \$500,000 to \$2.5m in revenues, who are managing larger teams and seeking solutions that scale.



## SAPPHIRE CIRCLE

### Annual Mentorship

For company owners and investors managing portfolios generating between \$2.5m and \$250m, looking for fast growth.



# Crystal Circle Conference



Join us at the  
**Crystal Circle Conference**

An exclusive event for Roger Hamilton's top mentoring clients





Join the  
VIP Track



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# SPOTLIGHT INTERVIEW

# PETER DIAMANDIS





# PETER DIAMANDIS



**Peter H. Diamandis Founder of X Prize, author, futurist and entrepreneur**

Peter is the founder and executive chairman of the XPRIZE Foundation, the Founder and Curator of Abundance360, and the executive founder of Singularity University, a graduate-level Silicon Valley institution that counsels the world's leaders on exponentially growing technologies.

He has a Masters from MIT and medical degree from Harvard University. He is a New York Times Bestselling author of three books: “Abundance, The Future Is Better Than You Think”, “BOLD, How to go Big, Create Wealth & Impact the World” and “The Future is Faster Than You Think.”



# WHAT'S YOUR JOURNEY?





## Modern society has reached its limits. Society 5.0 will liberate us

People will be expected to exercise rich imaginations to identify a variety of needs and challenges scattered across society and the scenarios to solve them, as well as creativity to realize such solutions by using digital technologies and data. Society 5.0 will be an Imagination Society, where digital transformation combines with the creativity of diverse people to bring about "problem solving" and "value creation" that lead us to sustainable development. It is a concept that can contribute to the achievement of the Sustainable Development Goals (SDGs) adopted by the United Nations.



Facing the future: A boy celebrates the New Year in Tokyo

Image: REUTERS/Kim Kyung-Hoon

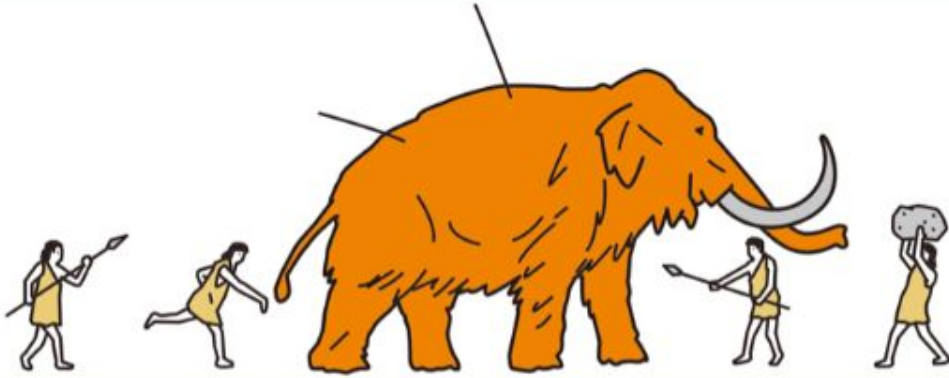


# SOCIETY 5.0

# THE 5TH REVOLUTION

Society 1.0

Hunter-gatherer Society



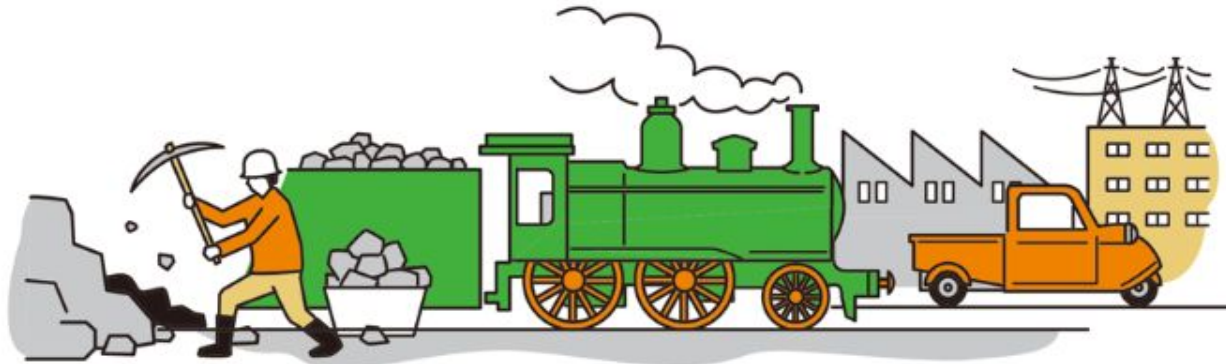
Society 2.0

Agrarian Society



Society 3.0

Industrial Society

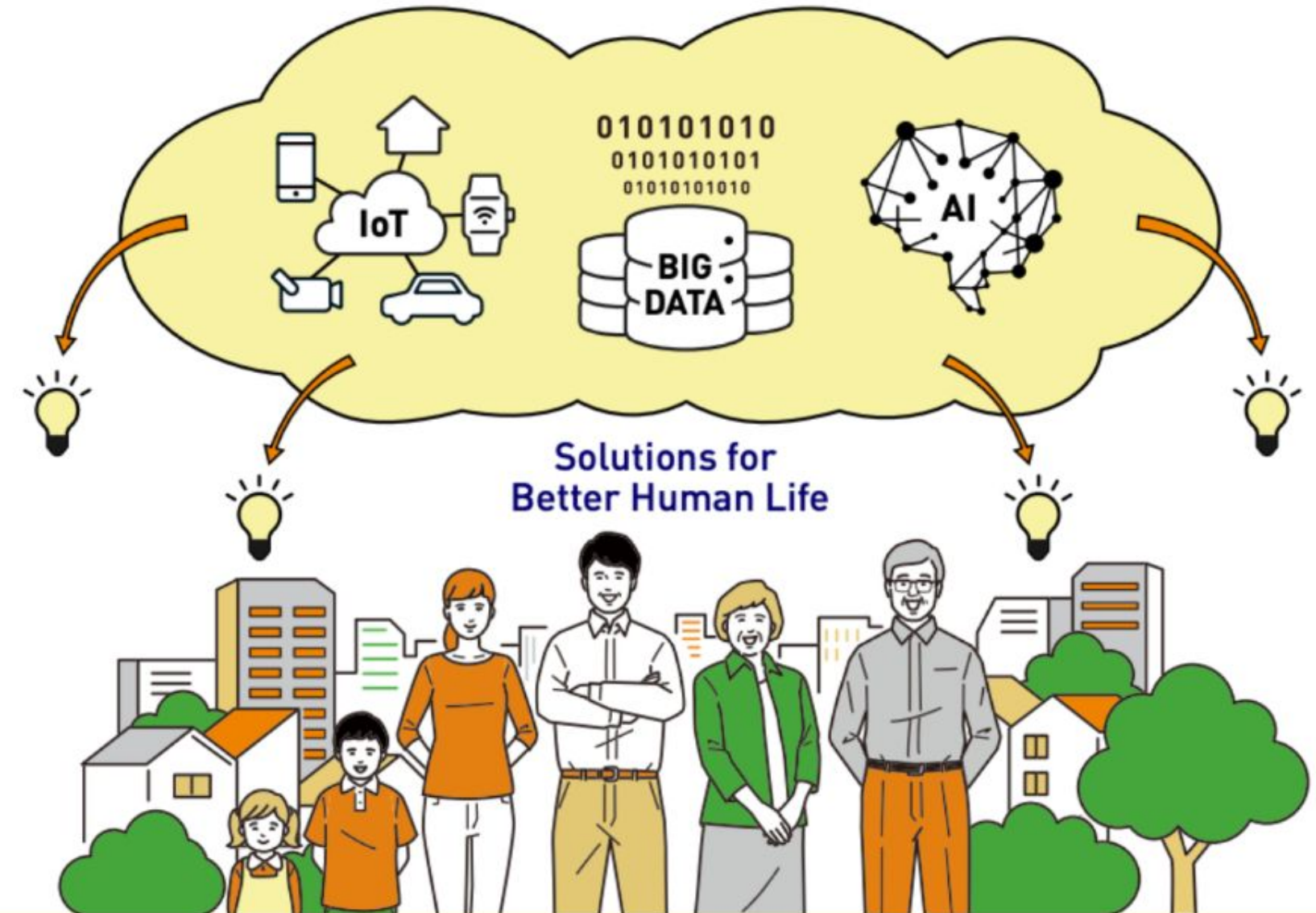


Society 4.0

Information Society



## Entering Society 5.0

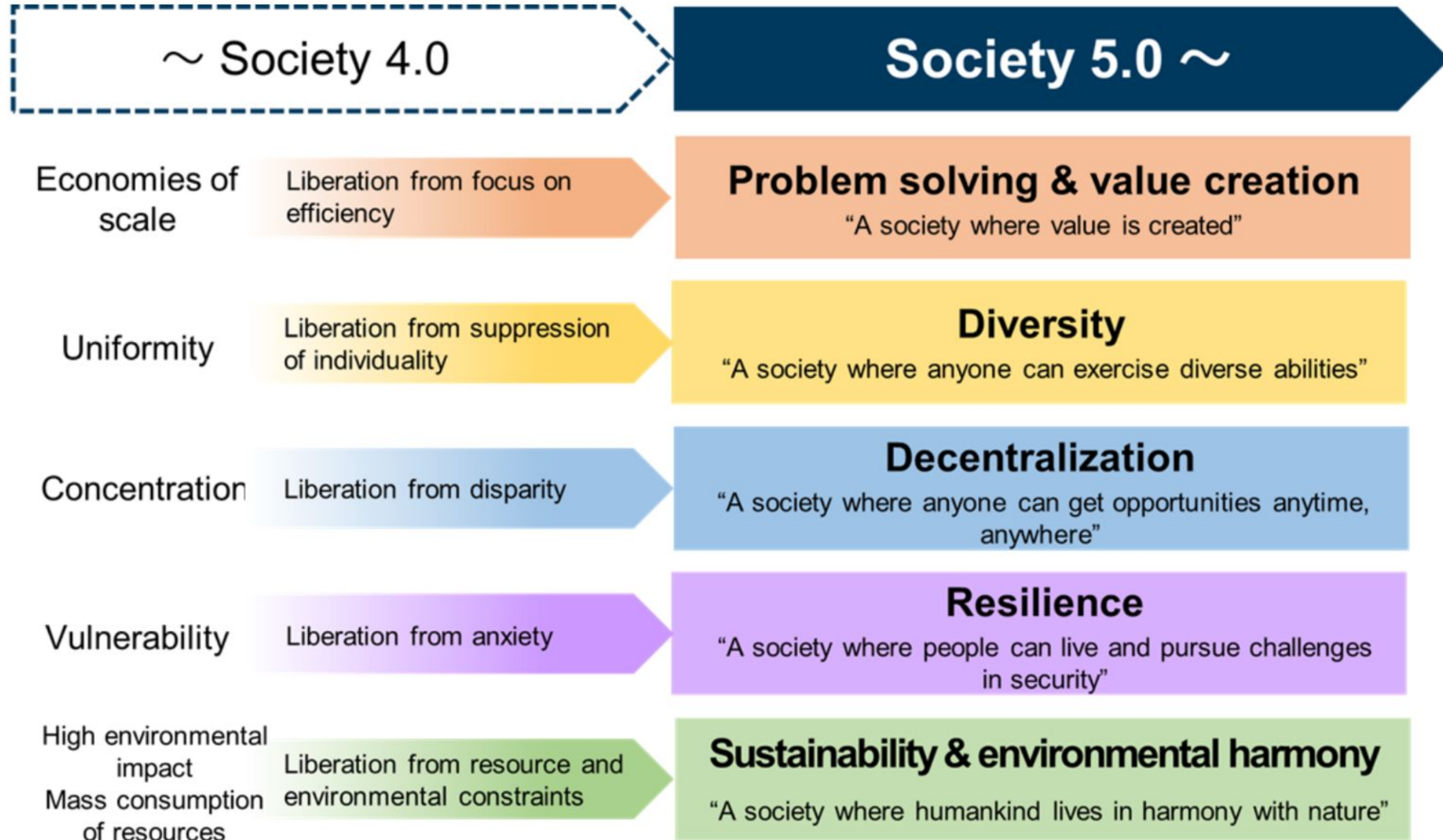


Big Data collected by IoT will be converted into a new type of intelligence by AI and will reach every corner of society. As we move into Society 5.0 all people's lives will be more comfortable and sustainable as people are provided with only the products and services in the amounts and at the time needed.



# SOCIETY 5.0

# THE 5TH REVOLUTION





# PURPOSE LED LEARNING

## FEELING:

Who am I?

- Diversity, equity and inclusion
- Social and emotion learning
- Empathy / perspective taking
- Purpose exploration
- Mindfulness

## PURPOSE

A journey inside to explore self, a journey outside to connect to the world



## THINKING:

What do I know?

- Content + skills
- Interdisciplinary learning
- Metacognition
- Inquiry-based learning

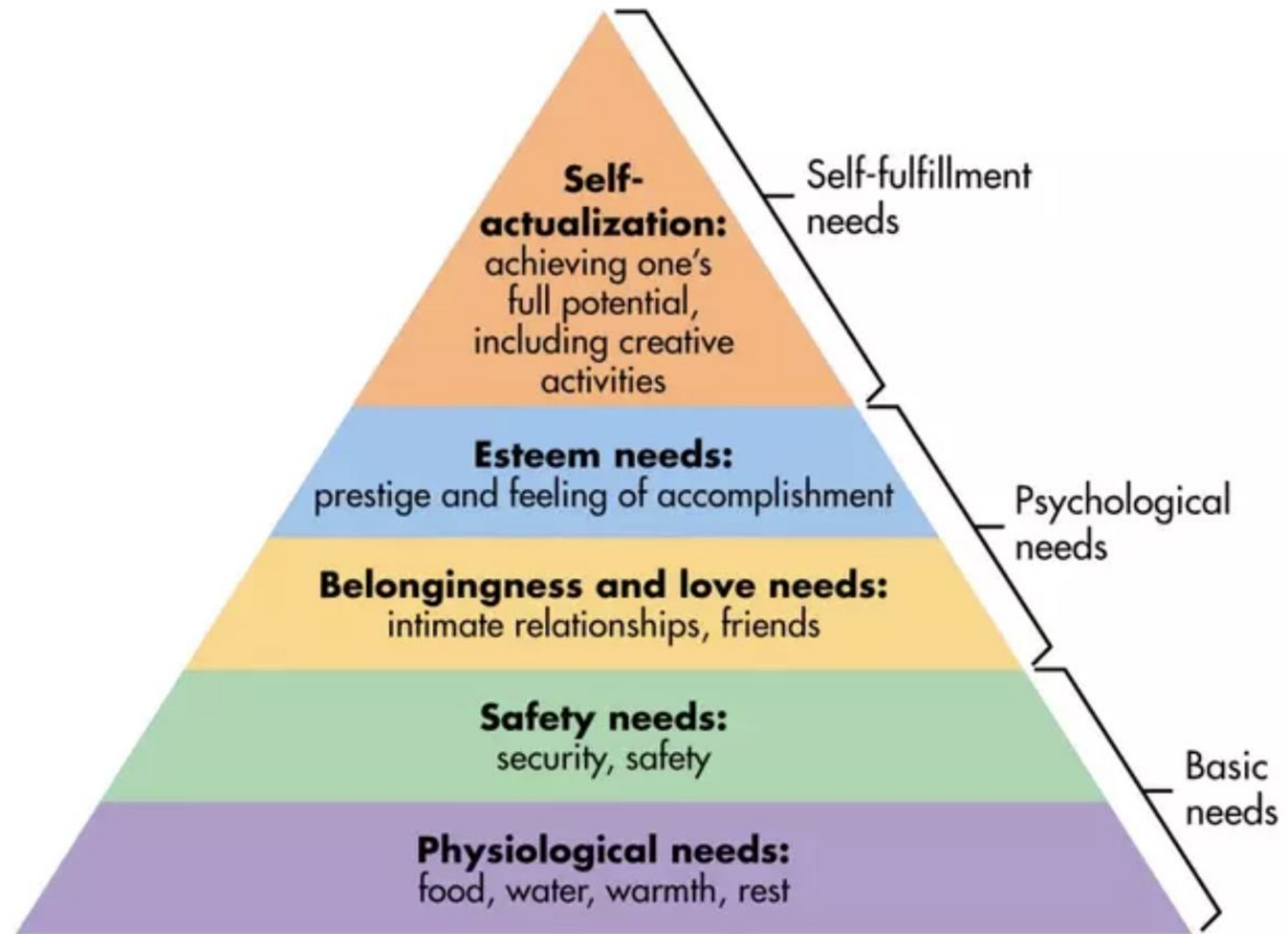
## DOING:

How do I connect?

- Global education
- Community engagement
- Internships, mentorships
- Making, creating
- Social justice work



# MASLOW'S HEIRARCHY OF NEEDS





# Genius Metaverse



## Genius Group Launches Genius Metaversity in Partnership with Vatom

As part of the Genius Group's commitment to this transformative technology, **we are developing four virtual campuses** in the Metaverse: Entrepreneur Campus, Investor Campus, University Campus and School Campus. These metaverses can currently be accessed on desktop but soon will be available on APPLE'S VISION PRO

**Each offers a new learning experience for student members,** mentors and partners. Each campus will have a vibrant community, lead mentors, course content, GEMS and AI Genies to service GeniusU members and partners.







**GLOBAL A.I.  
ENTREPRENEUR  
SUMMIT**

**End of  
DAY 1**